











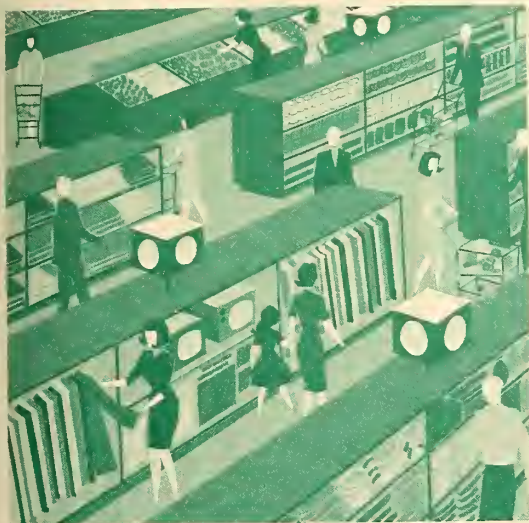


# 1967 CENSUS OF BUSINESS



BC67-MLS-28

02



1967  
MONTANA  
MONTANA  
MONTANA

Retail Trade

## MERCHANDISE LINE SALES

### MONTANA

The following comprise the Retail Trade series of publications:

#### RETAIL TRADE, SUBJECT REPORTS (BC67-RS)

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

#### RETAIL TRADE, AREA STATISTICS (BC67-RA)

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

#### MAJOR RETAIL CENTERS (BC67-MRC)

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

#### RETAIL MERCHANDISE LINE SALES (BC67-MLS)

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

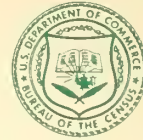
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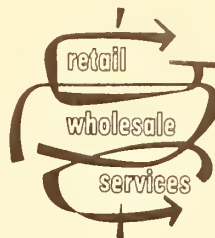
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# 1967 CENSUS OF BUSINESS



BC67-MLS-28

## Retail Trade MERCHANDISE LINE SALES

### MONTANA

Issued September 1970



**U.S. DEPARTMENT OF COMMERCE** Maurice H. Stans, Secretary  
Rocco C. Siciliano, Under Secretary  
Harold C. Passer, Assistant Secretary for Economic Affairs  
**BUREAU OF THE CENSUS** George Hay Brown, Director

**RETAIL TRADE  
MERCHANDISE  
LINE SALES**

# Montana

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# Introduction

**AUTHORITY AND SCOPE**—The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

**KINDS OF BUSINESS COVERED**—Retail trade as defined in the Standard Industrial Classification (SIC) Manual<sup>1</sup> includes all establishments primarily engaged in selling merchandise to

<sup>1</sup>Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

**CENSUS DISCLOSURE RULES**—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

**CORRECTIONS TO DATA**—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

# Merchandise Line Sales

**Introduction**—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

**Limitations in Reporting Sales by Merchandise Lines**—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

**Merchandise Line Inquiries**—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

**Report Collection System**—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail

trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

**Coverage**—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

A=90 percent or more reporting.

B=80 to 89 percent reporting.

C=70 to 79 percent reporting.

D=60 to 69 percent reporting.

E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

**Description of the Tables**—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

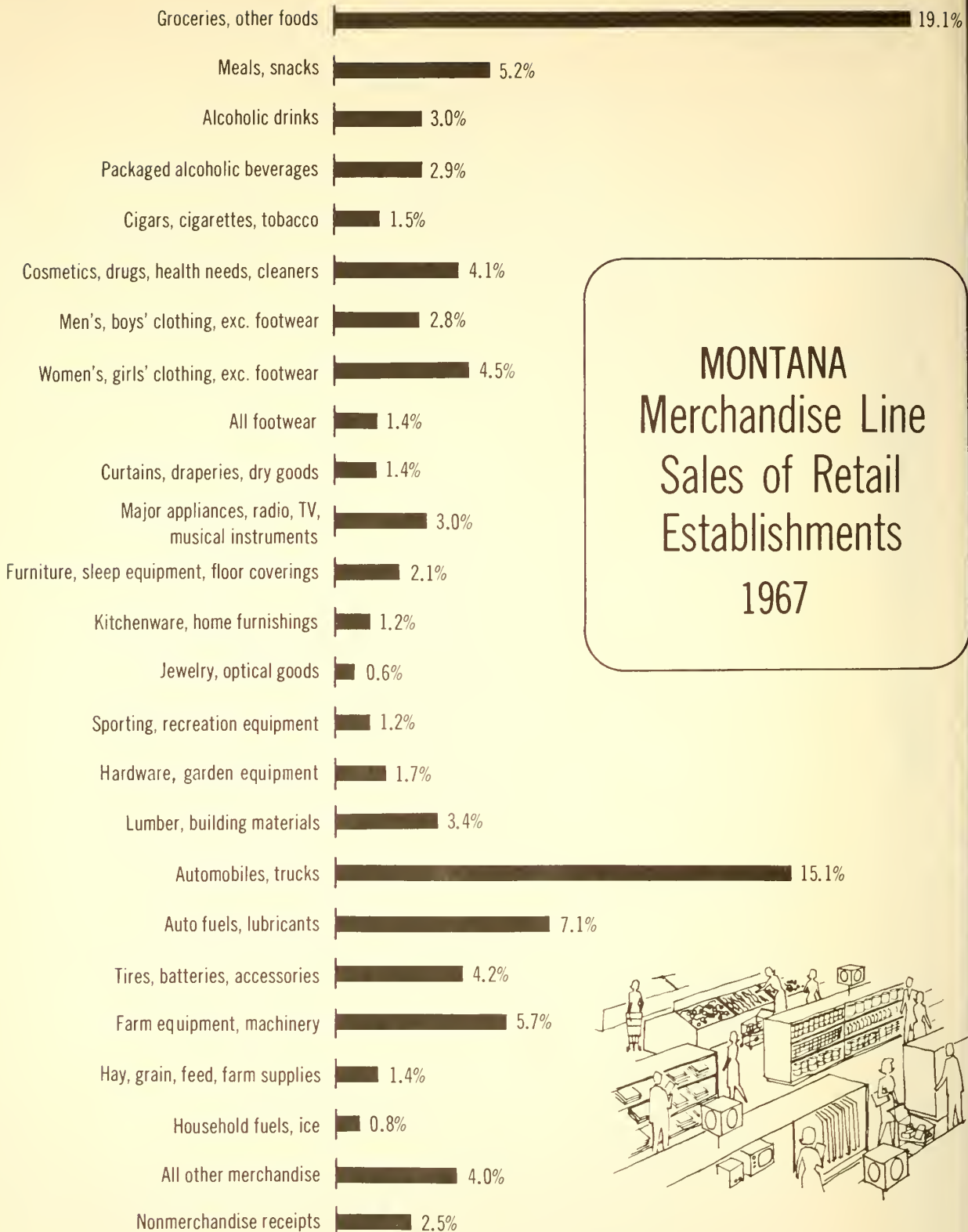
Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.







**MONTANA**  
**Merchandise Line**  
**Sales of Retail**  
**Establishments**  
**1967**

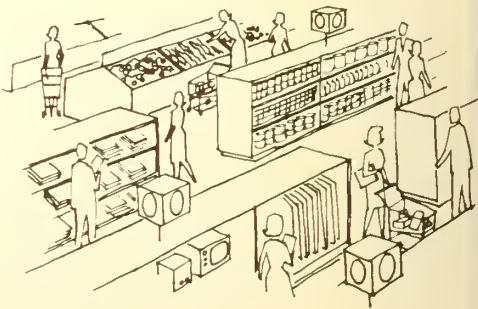




TABLE 1. The State: 1967

(includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--		Amount <sup>1</sup> (\$1,000)				As percent of total sales of--			
				Establishments handling the line	All establishments					Establishments handling the line	All establishments		
RETAIL TRADE													
	TOTAL	5 778	1 091 266	(X)	100.0		TOTAL	37	4 090	(X)	100.0		
020	GROCERIES-OTHER FOODS	1 037	208 357	55.5	19.1								
040	MEALS-SNACKS	1 325	56 280	40.3	5.2	340	LUMBER-BUILDING MATERIALS	37	3 876	94.8	94.8		
060	ALCOHOLIC DRINKS	899	32 240	68.1	3.0	356	ALL OTHER LUMBER-MILLWORK	14	283	17.8	6.9		
080	PACKAGED ALCOHOLIC BEVERAGES	642	32 037	15.2	2.9	357	PAINT-VARNISH ETC.	34	2 314	60.7	56.6		
100	CIGARS-CIGARETTES-TOBACCO	1 262	16 359	9.4	1.5	358	PAINT SUNORIES	33	607	15.8	14.8		
120	COSMETICS-DRUGS-CLEANERS	461	44 790	12.5	4.1	359	WALLPAPER-OTHER WALL COVERINGS	28	256	8.4	6.3		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	471	30 900	16.2	2.8	361	GLASS	12	385	28.5	9.4		
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	570	49 017	26.1	4.5								
180	ALL FOOTWEAR	460	15 713	8.3	1.4	520	NONMERCHANDISE RECEIPTS	15	38	2.5	.9		
200	CURTAINS-ORAPERIES-DRY GOODS	398	15 026	10.5	1.4	-	MISCELLANEOUS MERCHANDISE	(X)	176	(X)	4.3		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	547	33 032	18.5	3.0								
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	364	23 322	16.8	2.1								
260	KITCHENWARE-HOME FURNISHINGS	555	12 705	6.2	1.2								
280	JEWELRY-OPTICAL GOODS	439	7 089	4.6	.6								
300	SPORTING-RECREATION EQUIPMENT	458	12 759	7.8	1.2								
320	HARDWARE-GAROEING EQUIPMENT	612	18 673	9.6	1.7								
340	LUMBER-BUILDING MATERIALS	486	37 647	35.0	3.4								
360	AUTOMOBILES-TRUCKS	366	164 427	66.5	15.1								
400	AUTO FUELS-LUBRICANTS	1 127	77 411	26.1	7.1								
420	AUTO TIRES-BATTERIES-ACCESS	1 232	46 201	12.2	4.2								
440	FARM EQUIPMENT MACHINERY	243	62 293	61.2	5.7								
460	HAY-GRAIN-FEEO-FARM SUPPLIES	179	15 598	33.3	1.4								
480	HOUSEHOLD FUELS-ICE	170	8 479	36.3	.8								
500	ALL OTHER MERCHANDISE	1 024	43 944	11.7	4.0								
520	NONMERCHANDISE RECEIPTS	1 581	26 988	6.5	2.5								
ELECTRICAL SUPPLY STORES (SIC 524)													
	TOTAL	-	-	(X)	-								
HARDWARE STORES (SIC 5251)													
	TOTAL	166	20 278	(X)	100.0								
200	CURTAINS-ORAPERIES-DRY GOODS	9	9	23	2.1	.1							
220	MAJOR APPL-RADIO-TV-MUSICAL INST	82	1 982	14.9	9.8								
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	51	1 073	10.8	5.3								
260	KITCHENWARE-HOME FURNISHINGS	117	1 992	13.1	9.8								
280	JEWELRY-OPTICAL GOODS	24	47	1.4	.2								
300	SPORTING-RECREATION EQUIPMENT	104	1 278	8.6	6.3								
320	HARDWARE-GAROEING EQUIPMENT	166	9 211	45.4	45.4								
LUMBER-BUILDING MATERIALS													
340	LUMBER-BUILDING MATERIALS	131	2 158	14.1	10.6								
360	ALL OTHER LUMBER-MILLWORK	46	713	8.6	3.5								
380	PAINT-SUNORIES-GLASS-WALLPAPER	130	1 445	9.5	7.1								
AUTO TIRES-BATTERIES-ACCESS													
400	AUTO FUELS-LUBRICANTS	16	51	1.1	.3								
420	AUTO TIRES-BATTERIES-ACCESS	60	838	6.3	4.1								
440	HAY-GRAIN-FEEO-FARM SUPPLIES	23	117	2.3	.6								
460	ALL OTHER MERCHANDISE	48	450	8.1	2.2								
500	NONMERCHANDISE RECEIPTS	32	245	10.3	1.2								
520	MISCELLANEOUS MERCHANDISE	(X)	812	(X)	4.0								
FARM EQUIPMENT DEALERS (SIC 5252)													
	TOTAL	171	68 793	(X)	100.0								
220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	137	8.3	.2								
320	HARDWARE-GAROEING EQUIPMENT	35	742	5.0	1.1								
340	LUMBER-BUILDING MATERIALS	6	270	9.3	4.4								
360	AUTOMOBILES-TRUCKS	25	2 332	19.4	3.4								
400	AUTO FUELS-LUBRICANTS	18	917	10.7	1.2								
420	AUTO TIRES-BATTERIES-ACCESS	44	2 288	13.0	3.3								
440	FARM EQUIPMENT MACHINERY	171	59 339	86.3	86.3								
460	HAY-GRAIN-FEEO-FARM SUPPLIES	14	814	10.0	1.2								
500	ALL OTHER MERCHANDISE	4	318	17.2	.5								
520	NONMERCHANDISE RECEIPTS	63	1 596	5.4	2.3								
-	MISCELLANEOUS MERCHANDISE	(X)	140	(X)	.2								
GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)													
	TOTAL	276	103 801	(X)	100.0								
020	GROCERIES-OTHER FOODS	113	2 877	4.7	2.8								
040	MEALS-SNACKS	39	1 271	4.3	1.2								
060	PACKAGED ALCOHOLIC BEVERAGES	10	87	10.0	.1								
080	CIGARS-CIGARETTES-TOBACCO	43	277	3.6	.3								
100	COSMETICS-DRUGS-CLEANERS	164	3 165	3.5	3.0								
120	MEN'S-BOYS' CLOTHING EXC FOOTWR	207	13 425	13.7	12.9								
140	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	300	27 553	27.3	26.5								
160	ALL FOOTWEAR	200	6 000	6.2	5.8								
200	CURTAINS-ORAPERIES-DRY GOODS	241	12 710	12.6	12.2								
220	MAJOR APPL-RADIO-TV-MUSICAL INST	97	6 555	8.5	6.4								
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	112	3 838	4.7	3.7								
260	KITCHENWARE-HOME FURNISHINGS	158	4 207	5.0	4.1								
280	JEWELRY-OPTICAL GOODS	126	1 040	1.3	1.0								
300	SPORTING-RECREATION EQUIPMENT	97	2 210	2.7	2.1								
320	HARDWARE-GAROEING EQUIPMENT	126	3 378	4.7	3.3								
340	LUMBER-BUILDING MATERIALS	46	1 778	5.9	1.7								
360	AUTO FUELS-LUBRICANTS	32	294	1.0	.3								
400	AUTO TIRES-BATTERIES-ACCESS	32	2 757	9.2	2.7								
420	FARM EQUIPMENT MACHINERY	9	150	.9	.1								
440	HAY-GRAIN-FEEO-FARM SUPPLIES	15	33	1.7	.5								
500	ALL OTHER MERCHANDISE	172	7 343	8.1	7.1								
520	NONMERCHANDISE RECEIPTS	69	2 181	4.3	2.1								
LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)													
	TOTAL	171	30 419	(X)	100.0								
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	40	116	1.6	.4								
260	KITCHENWARE-HOME FURNISHINGS	7	42	2.8	.1								
300	SPORTING-RECREATION EQUIPMENT	7	21	2.7	.1								
320	HARDWARE-GAROEING EQUIPMENT	105	2 281	11.5	7.5								
340	LUMBER-BUILDING MATERIALS	171	27 001	88.8	88.8								
341	LUMBER	161	9 419	31.6	31.0								
342	PLYWOOD	154	3 450	12.0	11.3								
343	WINDOWS, DOORS, AND FRAMES-METAL	124	1 185	5.1	3.9								
344	KITCHEN CABINETS	59	309	2.2	1.0								
345	ALL OTHER MILLWORK	161	1 661	6.6	5.5								
346	WALLBOARD	156	2 533	8.6	8.3								
347	ASPHALT-ANO ASBESTOS PRODUCTS	146	1 805	6.4	5.9								
348	PAINT-GLASS-WALLPAPER	152	1 489	5.2	4.9								
349	HEATING AND PLUMBING EQUIP	44	337	3.5	1.1								
351	METAL ROOFING AND SIOING	102	485	2.7	1.6								
352	MASONRY SUPPLIES	141	1 177	4.5	3.9								
353	ALL OTHER MERCHANDISE	118	699	2.9	2.3								
354	PREFABRICATED BLDGS ANO PARTS	14	334	3.4	1.1								
355	ALL OTHER BUILDING MATERIALS	96	2 118	11.2	7.0								
480	HOUSEHOLD FUELS-ICE	30	282	5.9	.9								
520	NONMERCHANDISE RECEIPTS	29	275	4.7	.9								
-	MISCELLANEOUS MERCHANDISE	(X)	401	(X)	1.3								
PLUMBING AND HEATING EQUIP OLRS (SIC 522)													
	TOTAL	17	1 966	(X)	100.0								

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.  
<sup>1</sup>Minority retailers, part of SIC major group 53, are shown separately in this table.  
<sup>2</sup>Detail may not add to total due to rounding.  
<sup>3</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of—					Amount <sup>1</sup> (\$1,000)	As percent of total sales of—				
				Establishments handling the line	All establishments <sup>2</sup>					Establishments handling the line	All establishments <sup>2</sup>			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	50	(X)	(Z)									
	DEPARTMENT STORES (SIC 531)													
	TOTAL . . . . .		45 835	(X)	100.0			166	39 231	(X)	100.0			
020	GROCERIES-OTHER FOODS . . . . .	13	495	1.5	1.1	020	GROCERIES-OTHER FOODS . . . . .	53	1 727	13.6	4.4			
040	MEALS-SNACKS . . . . .	5	214	1.3	.5	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	9	60	13.3	.2			
140	COSMETICS-DRUGS-CLEANERS . . . . .	19	951	2.1	2.1	100	CIGARS-CIGARETTES-TOBACCO . . . . .	28	223	7.2	.6			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	20	5 322	11.6	11.6	120	COSMETICS-DRUGS-CLEANERS . . . . .	75	1 004	4.3	2.6			
141	BOYS' CLOTHING . . . . .	20	3 931	8.6	8.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	128	7 310	20.5	18.6			
142	BOYS' CLOTHING . . . . .	20	1 390	3.0	3.0	141	MEN'S CLOTHING . . . . .	115	4 776	14.0	12.2			
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	20	13 849	30.2	30.2	142	BOYS' CLOTHING . . . . .	119	2 197	6.2	5.6			
161	CHILDREN'S-INFANTS' WEAR . . . . .	20	1 442	3.1	3.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	138	10 439	28.2	26.6			
162	HANDBAGS-ACCESSORIES . . . . .	20	1 356	3.0	3.0	161	CHILDREN'S-INFANTS' WEAR . . . . .	122	1 113	3.1	2.8			
163	MILLINERY . . . . .	19	447	1.0	1.0	162	HANDBAGS-ACCESSORIES . . . . .	90	805	2.6	2.1			
164	HOSIERY . . . . .	20	893	1.9	1.9	163	CHILDREN'S-INFANTS' WEAR . . . . .	54	129	.6	.3			
165	LINGERIE . . . . .	20	2 202	4.8	4.8	164	HOSIERY . . . . .	120	889	2.6	2.3			
166	WOMENS COATS-SUITS-FURS-RAINWR	18	1 238	2.8	2.7	165	LINGERIE . . . . .	104	1 757	5.4	4.5			
167	WOMEN'S DRESSES . . . . .	19	2 474	5.6	5.4	166	WOMENS COATS-SUITS-FURS-RAINWR	84	831	2.8	2.1			
168	WOMEN'S BLOUSES-SPTSWR . . . . .	19	2 847	6.4	6.2	167	WOMEN'S DRESSES . . . . .	91	1 461	4.6	3.7			
169	GIRLS'-SUBTEEN-TEEN WEAR . . . . .	18	939	2.1	2.0	168	WOMEN'S BLOUSES-SPTSWR . . . . .	110	1 986	5.6	5.1			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	6	(X)	(Z)	169	GIRLS'-SUBTEEN-TEEN WEAR . . . . .	85	1 035	3.4	2.6			
180	ALL FOOTWEAR . . . . .	20	2 760	6.0	6.0	-	MISCELLANEOUS MERCHANDISE . . . . .	18	135	2.8	.3			
200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	20	4 267	9.3	9.3	180	ALL FOOTWEAR . . . . .	111	2 675	8.4	6.8			
201	PIECE GOODS-NOTIONS . . . . .	20	1 744	3.8	3.8	200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	132	4 952	13.9	12.6			
202	CURTAINS-DRAPERIES . . . . .	20	2 507	5.5	5.5	201	PIECE GOODS-NOTIONS . . . . .	118	2 187	6.2	5.6			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	14	(X)	(Z)	202	CURTAINS-DRAPERIES . . . . .	111	2 672	7.8	6.8			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	19	4 624	10.2	10.1	202	ALL OTHER DOMESTICS . . . . .	19	87	7.4	.2			
221	MAJOR HOUSEHOLD APPLIANCES . . . . .	18	2 152	4.9	4.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	43	1 720	9.1	4.4			
222	RADIOS-TV'S MUSICAL INSTR. . . . .	19	2 390	5.2	5.2	221	MAJOR HOUSEHOLD APPLIANCES . . . . .	29	997	6.4	2.5			
223	ALL OTHER APPLIANCES . . . . .	3	81	1.2	.2	222	RADIOS-TV'S MUSICAL INSTR. . . . .	38	576	3.1	1.5			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19	2 637	5.8	5.8	223	ALL OTHER APPLIANCES . . . . .	6	143	0.0	.4			
241	FLOOR COVERINGS . . . . .	15	951	2.6	2.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	59	801	3.4	2.0			
242	FURNITURE-SLEEP EQUIPMENT . . . . .	19	1 686	3.7	3.7	241	FLOOR COVERINGS . . . . .	51	389	2.0	1.0			
260	KITCHENWARE-HOME FURNISHINGS . . . . .	20	1 614	3.5	3.5	242	FURNITURE-SLEEP EQUIPMENT . . . . .	29	366	2.1	.9			
261	CHINA-GLASSWARE . . . . .	16	509	1.3	1.1	260	KITCHENWARE-HOME FURNISHINGS . . . . .	74	1 070	4.7	2.7			
262	KITCHENWARE-HOUSEWARES . . . . .	19	1 103	2.4	2.4	261	CHINA-GLASSWARE . . . . .	36	252	1.6	.6			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	2	(X)	(Z)	262	KITCHENWARE-HOUSEWARES . . . . .	66	795	4.2	2.0			
280	JEWELRY-OPTICAL GOODS . . . . .	17	455	1.2	1.0	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	17	(X)	(Z)			
300	SPORTING-RECREATION EQUIPMENT . . . . .	20	1 395	3.0	3.0	280	JEWELRY-OPTICAL GOODS . . . . .	56	268	1.2	.7			
320	HARDWARE-GARDENING EQUIPMENT . . . . .	16	1 364	3.7	3.0	300	SPORTING-RECREATION EQUIPMENT . . . . .	61	743	2.7	1.9			
321	HARDWARE-TOOLS . . . . .	16	894	3.0	2.0	320	HARDWARE-GARDENING EQUIPMENT . . . . .	52	1 357	7.0	3.5			
322	GARDENING EQUIPMENT-SUPPLIES . . . . .	16	470	1.2	1.0	321	HARDWARE-TOOLS . . . . .	45	933	7.5	2.4			
400	AUTO FUELS-LUBRICANTS . . . . .	6	99	.5	.2	322	GARDENING EQUIPMENT-SUPPLIES . . . . .	39	395	2.3	1.0			
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	9	1 794	8.4	3.9	340	LUMBER-BUILDING MATERIALS . . . . .	34	796	8.2	2.0			
500	ALL OTHER MERCHANDISE . . . . .	19	1 443	3.1	3.1	348	PAINT-GLASS-WALLPAPER . . . . .	29	290	3.4	.7			
501	TOYS-GAMES-WHEEL GOODS . . . . .	18	711	1.7	1.6	356	ALL OTHER LUMBER-MILLWORK . . . . .	21	488	5.3	1.2			
502	BOOKS-STATIONERY-PHOTO. EQUIP.	18	627	1.5	1.4	400	AUTO FUELS-LUBRICANTS . . . . .	25	194	1.6	.5			
518	MOSE. EXC. TOY-GAMES-BOOKS-STA	9	105	.4	.2	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	23	962	11.3	2.5			
520	NONMERCHANDISE RECEIPTS . . . . .	15	1 504	4.1	3.3	440	FARM EQUIPMENT MACHINERY . . . . .	7	93	2.1	.2			
535	ALL OTHER SERVICE RECEIPTS . . . . .	15	1 349	3.6	2.9	460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	14	553	16.4	1.4			
-	MISCELLANEOUS . . . . .	(X)	154	(X)	.3	500	ALL OTHER MERCHANDISE . . . . .	74	1 610	6.0	4.1			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	1 047	(X)	2.3	501	TOYS-GAMES-WHEEL GOODS . . . . .	55	689	3.1	1.8			
	VARIETY STORES (SIC 533)					502	BOOKS-STATIONERY-PHOTO. EQUIP.	29	421	2.6	1.1			
	TOTAL . . . . .	71	17 358	(X)	100.0	518	MOSE. EXC. TOY-GAMES-BOOKS-STA	3	437	6.0	1.1			
020	GROCERIES-OTHER FOODS . . . . .	47	656	4.5	3.8	520	NONMERCHANDISE RECEIPTS . . . . .	44	604	5.7	1.5			
040	MEALS-SNACKS . . . . .	27	1 022	10.4	5.9	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	69	(X)	.2			
140	COSMETICS-DRUGS-CLEANERS . . . . .	70	1 210	7.0	7.0		ORY GOODS STORES (SIC 539 PART)							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	59	795	2.2	4.6		TOTAL . . . . .	13	816	(X)	100.0			
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	70	3 254	18.7	18.7	200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	13	804	98.5	98.5			
180	ALL FOOTWEAR . . . . .	68	565	3.3	3.3	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	12	(X)	1.5			
200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	70	2 151	12.4	12.4		SEWING AND NEEDLEWORK STORES (SIC 539 PART)							
220	MAJOR APPL-RADIO-TV-MUSICAL INST	36	312	2.7	1.8		TOTAL <sup>3</sup> . . . . .	6	561	(X)	100.0			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	35	400	3.5	2.3		FOOD STORES (SIC 54)							
260	KITCHENWARE-HOME FURNISHINGS . . . . .	64	1 523	10.5	8.8		TOTAL . . . . .	640	238 945	(X)	100.0			
280	JEWELRY-OPTICAL GOODS . . . . .	54	316	2.2	1.8									
300	SPORTING-RECREATION EQUIPMENT . . . . .	16	71	1.3	.4									
320	HARDWARE-GARDENING EQUIPMENT . . . . .	57	646	4.1	3.7									
500	ALL OTHER MERCHANDISE . . . . .	70	4 278	24.6	24.6									
520	NONMERCHANDISE RECEIPTS . . . . .	12	71	3.9	.4									
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	89	(X)	.5									

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.  
<sup>1</sup> Detail may not add to total due to rounding.  
<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.



TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of—					Amount <sup>1</sup> (\$1,000)	As percent of total sales of—	
				Establishments handling the line	All establishments <sup>2</sup>					Establishments handling the line	All establishments <sup>2</sup>
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)					420	AUTO TIRES-BATTERIES-ACCESS. . . . .	B	327	25.2	25.2
						-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	310	(X)	23.9
	TOTAL . . . . .	13	6 940	(X)	100.0						
380	AUTOMOBILES-TRUCKS . . . . .	13	5 504	79.3	79.3		OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)				
381	NEW PASSENGER CARS-RETAIL. . . . .	13	3 807	54.9	54.9		TOTAL . . . . .	62	11 374	(X)	100.0
385	USED PASSENGER CARS-RETAIL. . . . .	13	1 566	22.6	22.6						
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	124	(X)	1.8						
400	AUTO FUELS-LUBRICANTS. . . . .	B	32	.8	.5		BOAT DEALERS (SIC 5591)				
403	MOTOR OILS-GREASES-OTHER OILS. . . . .	B	21	.4	.3		TOTAL . . . . .	13	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	11	(X)	.2						
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	13	768	11.1	11.1		HOUSEHOLD TRAILER DEALERS (SIC 5592)				
421	PARTS INSTALLED IN REPAIR WORK	12	377	6.9	5.4		TOTAL . . . . .	33	15 201	(X)	100.0
422	PARTS-WHOLESALE. . . . .	9	86	1.9	1.2						
423	PARTS-RETAIL . . . . .	11	152	2.2	2.2						
424	AUTOMOBILE TIRES-BATTERIES-ACC	B	152	2.6	2.2						
520	NONMERCHANTISE RECEIPTS. . . . .	10	634	13.0	9.1						
527	SERVICE LABOR. . . . .	10	545	11.3	7.9	500	ALL OTHER MERCHANDISE. . . . .	33	14 428	94.9	94.9
-	MISCELLANEOUS . . . . .	(X)	72	(X)	1.0	504	MOBILE HOMES-HOUSEHOLD TRRLRS	29	10 766	89.2	70.8
						505	CAMP TRAILERS-TRAVEL TRAILERS. . . . .	9	3 445	45.4	22.7
						-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	18	(X)	.1
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					520	NONMERCHANTISE RECEIPTS. . . . .	14	451	10.3	3.0
						-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	322	(X)	2.1
	TOTAL . . . . .	24	32 058	(X)	100.0		AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)				
380	AUTOMOBILES-TRUCKS . . . . .	24	27 403	85.5	85.5		TOTAL . . . . .	9	732	(X)	100.0
381	NEW PASSENGER CARS-RETAIL. . . . .	24	14 879	46.4	46.4						
383	NEW COMMERCIAL VEHICLES-RETAIL	12	3 101	13.8	9.7	300	SPORTING-RECREATION EQUIPMENT. . . . .	3	74	25.0	10.1
385	USED PASSENGER CARS-RETAIL. . . . .	24	7 273	22.7	22.7	380	AUTOMOBILES-TRUCKS . . . . .	9	547	74.7	74.7
386	USED PASSENGER CARS-WHOLE. . . . .	15	298	1.5	.9	389	MOTORCYCLES-MOTORSCOOTERS. . . . .	9	449	61.3	61.3
387	USED COMMERCIAL VEHICLES. . . . .	B	1 162	7.2	3.6	391	OTHER POWERED ROAD VEHICLES. . . . .	3	77	19.2	10.5
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	688	(X)	2.1	520	NONMERCHANTISE RECEIPTS. . . . .	5	43	9.7	5.9
400	AUTO FUELS-LUBRICANTS. . . . .	17	95	.4	.3	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	68	(X)	9.3
401	GASOLINE . . . . .	5	39	.3	.1						
403	MOTOR OILS-GREASES-OTHER OILS. . . . .	15	55	.3	.2						
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	0	(X)	(Z)						
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	24	2 698	8.4	8.4		AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)				
421	PARTS INSTALLED IN REPAIR WORK	24	1 377	4.3	4.3		TOTAL . . . . .	2	(0)	(X)	100.0
422	PARTS-WHOLESALE. . . . .	23	1 021	3.2	3.2						
423	PARTS-RETAIL . . . . .	22	136	.4	.4		GASOLINE SERVICE STATIONS (SIC 554)				
424	AUTOMOBILE TIRES-BATTERIES-ACC	17	164	.5	.5		TOTAL . . . . .	806	93 305	(X)	100.0
520	NONMERCHANTISE RECEIPTS. . . . .	24	1 857	5.8	5.8						
527	SERVICE LABOR. . . . .	24	1 788	5.6	5.6	020	GROCERIES-OTHER FOODS. . . . .	80	520	4.8	.6
528	OTHER NONMERCHANTISE RECEIPTS.	6	65	1.3	.2	040	MEALS-SNACKS . . . . .	25	913	14.7	1.0
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	5	(X)	(Z)	100	CIGARS-CIGARETTES-TOBACCO. . . . .	148	653	3.1	.7
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)					120	COSMETICS-DRUGS-CLEANERS. . . . .	18	113	1.4	.1
						300	SPORTING-RECREATION EQUIPMENT. . . . .	28	342	4.6	.4
	TOTAL . . . . .	24	5 747	(X)	100.0	320	HARDWARE-GARDENING EQUIPMENT. . . . .	27	572	5.1	.6
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)					380	AUTOMOBILES-TRUCKS . . . . .	23	452	12.5	.5
						391	OTHER POWERED ROAD VEHICLES. . . . .	20	438	13.8	.5
						-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	13	(X)	(Z)
	TOTAL . . . . .	70	12 672	(X)	100.0	400	AUTO FUELS-LUBRICANTS. . . . .	806	73 052	78.3	78.3
220	MAJOR APPL-RAIO-TV-MUSICAL INST	23	543	9.3	4.3	401	GASOLINE . . . . .	805	64 528	69.6	69.2
260	KITCHENWARE-HOME FURNISHINGS. . . . .	17	122	3.2	1.0	402	OTHER AUTOMOTIVE FUELS . . . . .	146	4 849	14.7	5.2
300	SPORTING-RECREATION EQUIPMENT. . . . .	17	145	4.5	1.2	403	MOTOR OILS-GREASES-OTHER OILS. . . . .	741	3 673	4.2	3.9
320	HARDWARE-GARDENING EQUIPMENT. . . . .	4	191	4.0	1.5						
340	LUMBER-BUILDING MATERIALS. . . . .	5	36	3.8	.3	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	710	11 051	12.8	11.8
400	AUTO FUELS-LUBRICANTS. . . . .	26	902	11.3	7.1	421	PARTS INSTALLED IN REPAIR WORK	122	576	6.7	2.5
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	70	9 335	73.7	73.7	423	PARTS-RETAIL . . . . .	622	8 128	9.8	8.7
500	ALL OTHER MERCHANDISE. . . . .	17	134	4.1	1.1	424	AUTOMOBILE TIRES-BATTERIES-ACC	8	282	12.5	.3
520	NONMERCHANTISE RECEIPTS. . . . .	44	982	12.8	7.7	440	FARM EQUIPMENT MACHINERY . . . . .	8	128	12.5	.3
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	277	(X)	2.2	460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	19	634	7.9	.7
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)					480	HOUSEHOLD FUELS-ICE. . . . .	41	626	7.2	.7
						500	ALL OTHER MERCHANDISE. . . . .	28	172	3.0	.2
	TOTAL . . . . .	8	1 298	(X)	100.0	520	NONMERCHANTISE RECEIPTS. . . . .	519	3 648	5.6	3.9
						527	SERVICE LABOR. . . . .	487	2 939	4.8	3.1
						-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	275	(X)	.3
220	MAJOR APPL-RAIO-TV-MUSICAL INST	8	210	16.2	16.2						
260	KITCHENWARE-HOME FURNISHINGS. . . . .	6	98	14.9	7.6		APPAREL AND ACCESSORY STORES (SIC 56)				
300	SPORTING-RECREATION EQUIPMENT. . . . .	6	69	10.4	5.3		TOTAL . . . . .	320	46 181	(X)	100.0
320	HARDWARE-GARDENING EQUIPMENT. . . . .	7	132	12.0	10.2						
340	LUMBER-BUILDING MATERIALS. . . . .	4	32	4.0	2.5						
400	AUTO FUELS-LUBRICANTS. . . . .	4	119	14.9	9.2						

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<sup>1</sup>Detail may not add to total due to rounding.  
<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

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			Amount <sup>1</sup> (\$1,000)	As percent of total sales of—					Amount <sup>1</sup> (\$1,000)	As percent of total sales of—	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	152	16 017	64.3	34.7						
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	216	19 179	57.7	41.5						
180	ALL FOOTWEAR . . . . .	173	8 937	29.5	19.4						
200	CURTAINS-ORAPERIES-ORY GOODS . . . . .	37	721	8.4	1.6						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	38	1.3	.1						
280	JEWELRY-OPTICAL GOODS . . . . .	31	110	1.1	.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	73	10 574	84.8	84.8
300	SPORTING-RECREATION EQUIPMENT . . . . .	24	319	4.4	.7	142	BOYS' CLOTHING . . . . .	44	941	12.0	7.6
S00	ALL OTHER MERCHANDISE . . . . .	13	59	1.5	.1	143	MEN'S TAILORED OUTERWEAR . . . . .	64	4 364	37.8	35.0
S20	NONMERCHANDISE RECEIPTS . . . . .	52	691	10.4	1.5	144	OTHER MEN'S OUTERWEAR . . . . .	61	1 863	16.9	14.9
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	109	(X)	.2	145	MEN'S HATS . . . . .	53	304	2.7	2.4
						146	OTHER MEN'S CLOTHING . . . . .	68	3 101	26.2	24.9
	WOMEN'S CLOTHING; SPECIALTY STRS. FURRIERS (SIC 562; 3; 8)					160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	13	295	7.4	2.4
	TOTAL . . . . .	113	14 276	(X)	100.0	168	WOMEN'S BLOUSES-SPTSWR . . . . .	11	182	5.0	1.5
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	113	13 399	93.9	93.9	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	85	(X)	.7
180	ALL FOOTWEAR . . . . .	6	150	45.8	1.1	180	ALL FOOTWEAR . . . . .	52	1 422	12.0	11.4
S20	NONMERCHANDISE RECEIPTS . . . . .	22	524	13.2	3.7	280	JEWELRY-OPTICAL GOODS . . . . .	7	25	1.0	.2
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	203	(X)	1.4	300	SPORTING-RECREATION EQUIPMENT . . . . .	6	42	2.8	.3
						-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	104	(X)	.8
	WOMEN'S READY-TO-WEAR STORES (SIC 562)						CUSTOM TAILORS (SIC 567)				
	TOTAL . . . . .	92	(0)	(X)	100.0		TOTAL . . . . .	-	-	(X)	-
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	92		96.9	96.9		FAMILY CLOTHING STORES (SIC 565)				
161	CHILDREN'S-INFANTS' WEAR . . . . .	29		12.7	4.7		TOTAL . . . . .	66	12 500	(X)	100.0
164	MILLINERY . . . . .	18		2.4	.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	66	5 076	40.6	40.6
165	HOISERY . . . . .	59		3.6	2.3	160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	66	4 640	37.1	37.1
166	LINGERIE . . . . .	77		9.1	8.0	180	ALL FOOTWEAR . . . . .	58	1 796	15.1	14.4
168	WOMEN'S BLOUSES-SPTSWR . . . . .	84		25.8	25.5	200	CURTAINS-ORAPERIES-ORY GOODS . . . . .	31	695	8.9	5.6
172	ORSESSES . . . . .	92		34.1	34.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	36	1.2	.3
173	COATS-SUITS . . . . .	84		18.8	18.6	280	JEWELRY-OPTICAL GOODS . . . . .	10	36	.8	.3
174	HANDBAGS . . . . .	47		2.5	1.6	300	SPORTING-RECREATION EQUIPMENT . . . . .	13	81	1.4	.6
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC MISCELLANEOUS MERCHANDISE . . . . .	14 (X)		3.2 (X)	.4 (X)	500	ALL OTHER MERCHANDISE . . . . .	7	25	1.0	.2
S20	NONMERCHANDISE RECEIPTS . . . . .	20		4.0	1.0	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	114	(X)	.9
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)		(X)	2.1						
	MILLINERY STORES (SIC 563 PT.)						SHOE STORES (SIC 566)				
	TOTAL . . . . .	6	(0)	(X)	100.0		TOTAL . . . . .	53	5 623	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	6		99.6	99.6	160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	10	110	9.8	2.0
163	MILLINERY . . . . .	6		97.4	97.4	180	ALL FOOTWEAR . . . . .	53	5 466	97.2	97.2
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)		(X)	.4	S20	NONMERCHANDISE RECEIPTS . . . . .	10	32	12.0	.6
						-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	14	(X)	.2
	CORSET AND LINGERIE STORES (SIC 563 PT.)						MEN'S SHOE STORES (SIC 566 PT.)				
	TOTAL . . . . .	2	(0)	(X)	100.0		TOTAL . . . . .	2	(0)	(X)	100.0
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)						WOMEN'S SHOE STORES (SIC 566 PT.)				
	TOTAL . . . . .	9	1 226	(X)	100.0		TOTAL <sup>2</sup> . . . . .	3	192	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	9	1 116	91.0	91.0		CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)				
161	CHILDREN'S-INFANTS' WEAR . . . . .	4	109	12.4	8.9		TOTAL . . . . .	2	(0)	(X)	100.0
164	HOISERY . . . . .	6	54	6.1	4.4						
165	LINGERIE . . . . .	7	154	13.0	12.6						
168	WOMEN'S BLOUSES-SPTSWR . . . . .	8	415	34.3	33.8						
172	ORSESSES . . . . .	7	127	10.8	10.4						
173	COATS-SUITS . . . . .	5	102	9.2	8.3						
174	HANDBAGS . . . . .	4	29	4.4	2.4						
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC MISCELLANEOUS MERCHANDISE . . . . .	5 (X)	111 15	15.5 (X)	9.1 (X)						
180	ALL FOOTWEAR . . . . .	3	53	16.9	4.3						
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	57	(X)	4.6						
	FURRIERS AND FUR SHOPS (SIC 568)					160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	8	94	8.8	1.8
	TOTAL . . . . .	4	(0)	(X)	100.0	180	ALL FOOTWEAR . . . . .	46	5 155	97.5	97.5
						181	MEN'S AND BOYS' FOOTWEAR . . . . .	46	1 312	24.8	24.8
						182	WOMEN'S AND GIRLS' FOOTWEAR . . . . .	46	3 061	57.9	57.9
						183	CHILDREN'S AND INFANTS' FOOTWR	43	782	15.5	14.8
						S20	NONMERCHANDISE RECEIPTS . . . . .	7	25	10.0	.5
						-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	11	(X)	.2

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.

<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)					MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)					
	TOTAL <sup>2</sup> . . . . .	9	656	(X)	100.0	TOTAL . . . . .	1	(0)	(X)	100.0	
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)					HOUSEHOLD APPLIANCE STORES (SIC 572)					
	TOTAL . . . . .	6	664	(X)	100.0	TOTAL . . . . .	78	12 806	(X)	100.0	
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					200 CURTAINS-ORAPERIES-ORY GOODS . .	15	275	10.4	2.1	
	TOTAL . . . . .	252	41 150	(X)	100.0	220 MAJOR APPL-RADIO-TV-MUSICAL INST	77	10 503	82.0	82.0	
200	CURTAINS-ORAPERIES-ORY GOODS . .	53	828	10.1	2.0	224 NEW MAJOR APPLIANCES . . . . .	77	8 546	66.7	66.7	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	183	20 464	70.5	49.7	225 NEW RADIOS-TV'S ETC. . . . .	41	1 459	20.4	11.4	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	109	17 425	79.0	42.3	226 USEO MAJOR APPL-RADIOS-TV'S . .	44	466	5.8	3.6	
260	KITCHENWARE-HOME FURNISHINGS . .	48	869	12.5	2.1	- MISCELLANEOUS MERCHANDISE . . .	(X)	30	(X)	2	
300	SPORTING-RECREATION EQUIPMENT . .	5	51	7.6	.1	260 KITCHENWARE-HOME FURNISHINGS . .	18	395	14.2	3.1	
320	HARDWARE-GARDENING EQUIPMENT . .	9	254	22.2	.6	264 SMALL ELECTRICAL APPLIANCES . .	16	288	10.4	2.2	
340	LUMBER-BUILDING MATERIALS . . . .	18	279	22.5	.7	265 ALL OTHER KITCHENWR-HOUSEWR. .	8	107	8.1	.8	
500	ALL OTHER MERCHANDISE . . . . .	10	120	7.3	.3	340 LUMBER-BUILDING MATERIALS . . . .	4	188	19.4	1.5	
520	NONMERCHANDISE RECEIPTS . . . . .	77	771	7.2	1.9	520 NONMERCHANDISE RECEIPTS . . . .	37	445	7.5	3.5	
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	89	(X)	.2	- MISCELLANEOUS MERCHANDISE . . . .	(X)	1 000	(X)	7.8	
	FURNITURE STORES (SIC 5712)					RADIO AND TELEVISION STORES (SIC 5732)					
	TOTAL . . . . .	82	16 402	(X)	100.0	TOTAL . . . . .	31	4 944	(X)	100.0	
200	CURTAINS-ORAPERIES-ORY GOODS . .	18	240	6.4	1.5	220 MAJOR APPL-RADIO-TV-MUSICAL INST	31	4 717	95.4	95.4	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	45	1 898	23.4	11.6	224 NEW MAJOR APPLIANCES . . . . .	17	957	23.7	19.4	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	82	13 736	83.7	83.7	225 NEW RADIOS-TV'S ETC. . . . .	31	3 520	71.2	71.2	
243	SLEEP EQUIPMENT . . . . .	74	1 805	12.0	11.0	226 USEO MAJOR APPL-RADIOS-TV'S . .	20	155	4.1	3.1	
244	OTHER HOUSEHOLD FURNITURE . . . .	82	9 076	55.3	55.3	- RECORDS-TAPES-MUSICAL INSTR. . .	7	82	15.4	1.7	
245	FLOOR COVERINGS-SOFT SURFACE . . .	69	2 624	17.9	16.0	227 NONMERCHANDISE RECEIPTS . . . .	11	205	8.8	4.1	
246	FLOOR COVERINGS-HARD SURFACE . . .	15	172	5.9	1.0	- MISCELLANEOUS MERCHANDISE . . . .	(X)	22	(X)	(7)	
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	51	(X)	.3	RECORD SHOPS (SIC 5733 PT.)					
260	KITCHENWARE-HOME FURNISHINGS . .	21	234	6.6	1.4	TOTAL . . . . .	9	513	(X)	100.0	
300	ALL OTHER MERCHANDISE . . . . .	5	63	5.4	.4	220 MAJOR APPL-RADIO-TV-MUSICAL INST	9	504	98.2	98.2	
320	NONMERCHANDISE RECEIPTS . . . . .	12	106	8.4	.6	- MISCELLANEOUS MERCHANDISE . . . .	(X)	9	(X)	1.8	
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	125	(X)	.8	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)					
	HOME FURNISHINGS STORES (OTHER 571)					TOTAL . . . . .	19	2 806	(X)	100.0	
	TOTAL . . . . .	33	3 679	(X)	100.0	200 MAJOR APPL-RADIO-TV-MUSICAL INST	19	2 806	100.0	100.0	
200	CURTAINS-ORAPERIES-ORY GOODS . .	20	313	17.7	8.5	228 PIANOS . . . . .	18	444	15.8	15.8	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	22	2 914	85.3	79.2	229 ORGANS . . . . .	16	1 347	54.9	48.0	
260	KITCHENWARE-HOME FURNISHINGS . .	9	234	25.6	6.4	231 MUSICAL INSTR-ACCESSORIES . . . .	19	598	21.3	21.3	
340	LUMBER-BUILDING MATERIALS . . . .	13	86	25.5	2.3	232 RADIOS PHONO-TAPE RCORS-TV'S . .	7	175	14.1	6.2	
520	NONMERCHANDISE RECEIPTS . . . . .	13	14	1.4	.4	233 RECORDS-TAPES-RELATEO ACCESS . .	6	85	7.8	3.0	
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	118	(X)	3.2	234 SHEET MUSIC-RELATEO ITEMS . . . .	8	157	11.7	5.6	
	FLOOR COVERINGS STORES (SIC 5713)					EATING AND DRINKING PLACES (SIC 58)					
	TOTAL . . . . .	22	(0)	(X)	100.0	TOTAL . . . . .	1 609	89 377	(X)	100.0	
200	CURTAINS-ORAPERIES-ORY GOODS . .	14				020 GROCERIES-OTHER FOODS . . . . .	93	662	10.7	.7	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	22				040 MEALS-SNACKS . . . . .	1 160	52 033	77.7	58.2	
260	KITCHENWARE-HOME FURNISHINGS . .	4				060 ALCOHOLIC DRINKS . . . . .	885	31 799	60.1	35.6	
-	MISCELLANEOUS MERCHANDISE . . . .	(X)				080 PACKAGEO ALCOHOLIC BEVERAGES . .	276	2 365	12.1	2.6	
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)					100 CIGARS-CIGARETTES-TOBACCO . . .	442	1 574	5.8	1.8	
	TOTAL <sup>2</sup> . . . . .	5	270	(X)	100.0	300 SPORTING-RECREATION EQUIPMENT . .	28	117	5.0	.1	
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)					500 ALL OTHER MERCHANDISE . . . . .	30	247	10.0	.3	
	TOTAL <sup>2</sup> . . . . .	5	220	(X)	100.0	520 NONMERCHANDISE RECEIPTS . . . .	121	526	16.6	.6	
						- MISCELLANEOUS MERCHANDISE . . . .	(X)	54	(X)	.1	
						EATING PLACES (SIC 5812)					
						TOTAL . . . . .	905	57 584	(X)	100.0	
						020 GROCERIES-OTHER FOODS . . . . .	55	537	15.0	.9	
						040 MEALS-SNACKS . . . . .	905	49 847	86.6	86.6	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.  
<sup>1</sup>Detail may not add to total due to rounding.  
<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.









TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967

Billings SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments <sup>2</sup>					Establishments handling the line	All establishments <sup>2</sup>		
RETAIL TRADE					DEPARTMENT STORES (SIC 531)								
TOTAL . . . . .					633	164 643	(X)	100.0	TOTAL . . . . .				
020	GROCERIES-OTHER FOODS . . . . .	109	29 912	50.2	18.2	3	11 124	(X)	100.0				
040	MEALS-SNACKS . . . . .	153	9 384	36.0	9.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	3	1 441	13.0	13.0		
060	ALCOHOLIC DRINKS . . . . .	74	3 878	77.4	2.4	142	BOYS' CLOTHING . . . . .	3	456	4.1	4.1		
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	54	4 364	19.7	2.7	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	985	(X)	8.9		
100	CIGARS-CIGARETTES-TOBACCO . . . . .	105	1 949	5.5	1.2	160	WOMEN'S-GIRLS' CLOTHING+EXC FOOTWR	3	3 727	33.5	33.5		
120	COSMETICS-DRUGS-CLEANERS . . . . .	60	6 072	12.9	3.7	161	CHILDREN'S-INFANTS' WEAR . . . . .	3	271	2.4	2.4		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	39	6 186	21.8	3.8	162	HANDBAGS-ACCESSORIES . . . . .	3	144	1.3	1.3		
160	WOMEN'S-GIRLS' CLOTHING+EXC FOOTWR	49	10 069	34.6	6.1	163	MILLINERY . . . . .	3	54	.5	.5		
180	ALL FOOTWEAR . . . . .	44	2 808	9.7	1.7	164	HOSIERY . . . . .	3	270	2.4	2.4		
200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	27	2 517	11.1	1.6	165	LINGERIE . . . . .	3	685	6.2	6.2		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	56	6 206	21.5	3.8	166	WOMENS COATS-SUITS-FURS-RAINWR	3	335	3.0	3.0		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	32	4 548	20.4	2.8	167	WOMEN'S DRESSES . . . . .	3	729	6.6	6.6		
260	KITCHENWARE-HOME FURNISHINGS . . . . .	47	1 791	5.2	1.1	168	WOMEN'S BLOUSES-SPTSWR . . . . .	3	955	8.6	8.6		
280	JEWELRY-OPTICAL GOODS . . . . .	42	2 117	7.9	1.3	169	GIRLS'-SUBTEEN-TEEN WEAR . . . . .	3	284	2.6	2.6		
300	SPORTING-RECREATION EQUIPMENT . . . . .	42	2 596	9.4	1.6	180	ALL FOOTWEAR . . . . .	3	789	7.1	7.1		
320	HARDWARE-GARDENING EQUIPMENT . . . . .	51	2 252	8.6	1.4	200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	3	1 248	11.2	11.2		
340	LUMBER-BUILDING MATERIALS . . . . .	56	6 462	53.4	3.9	201	PIECE GOODS-NOTIONS . . . . .	3	359	3.2	3.2		
380	AUTOMOBILES-TRUCKS . . . . .	30	24 976	57.1	15.2	202	MISCELLANEOUS MERCHANDISE . . . . .	(X)	4	(X)	(2)		
400	AUTO FUELS-LUBRICANTS . . . . .	126	9 628	21.7	5.8	260	KITCHENWARE-HOME FURNISHINGS . . . . .	3	290	2.6	2.6		
420	AUTO TIRES-BATTERIES-ACCESS.	135	5 466	9.5	3.3	280	JEWELRY-OPTICAL GOODS . . . . .	3	91	.8	.8		
440	FARM EQUIPMENT MACHINERY . . . . .	12	5 574	50.0	3.4	300	SPORTING-RECREATION EQUIPMENT . . . . .	3	266	2.4	2.4		
460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	17	2 790	42.5	1.7	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	3 272	(X)	29.4		
480	HOUSEHOLD FUELS-ICE . . . . .	14	561	17.6	.3								
500	ALL OTHER MERCHANDISE . . . . .	111	8 725	17.2	5.3								
520	NONMERCHANDISE RECEIPTS . . . . .	203	3 812	5.2	2.3								
BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)					VARIETY STORES (SIC 533)								
TOTAL . . . . .					49	(0)	(X)	100.0	TOTAL . . . . .				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	8	28.7	2.9	020	GROCERIES-OTHER FOODS . . . . .	6	75	2.7	2.7		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	6	11.4	1.7	040	MEALS-SNACKS . . . . .	5	251	10.2	9.0		
260	KITCHENWARE-HOME FURNISHINGS . . . . .	8	8	10.8	1.0	120	COSMETICS-DRUGS-CLEANERS . . . . .	6	176	6.3	6.3		
300	SPORTING-RECREATION EQUIPMENT . . . . .	7	7	9.9	1.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	6	143	5.1	5.1		
320	HARDWARE-GARDENING EQUIPMENT . . . . .	24	37	21.4	8.3	160	WOMEN'S-GIRLS' CLOTHING+EXC FOOTWR	6	597	21.4	21.4		
340	LUMBER-BUILDING MATERIALS . . . . .	37	10	95.6	39.9	180	ALL FOOTWEAR . . . . .	6	62	2.2	2.2		
420	AUTO TIRES-BATTERIES-ACCESS.	6	6	8.6	1.8	200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	6	279	10.0	10.0		
440	FARM EQUIPMENT MACHINERY . . . . .	10	10	66.0	38.2	260	KITCHENWARE-HOME FURNISHINGS . . . . .	5	188	6.9	6.7		
460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	6	6	5.7	1.6	280	JEWELRY-OPTICAL GOODS . . . . .	5	57	2.2	2.0		
520	NONMERCHANDISE RECEIPTS . . . . .	15	15	4.8	1.8	320	HARDWARE-GARDENING EQUIPMENT . . . . .	6	128	4.6	4.6		
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	(X)	(X)	1.7	500	ALL OTHER MERCHANDISE . . . . .	6	696	24.9	24.9		
BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)					28	(0)	(X)	100.0	MISC. GENERAL MERCHANDISE STORES (SIC 539)				
TOTAL . . . . .					28	(0)	(X)	100.0	TOTAL . . . . .				
HARDWARE STORES (SIC 5251)					11	2 058	(X)	100.0	TOTAL . . . . .				
TOTAL . . . . .					11	2 058	(X)	100.0	TOTAL . . . . .				
FARM EQUIPMENT DEALERS (SIC 5252)					10	(0)	(X)	100.0	TOTAL . . . . .				
TOTAL . . . . .					10	(0)	(X)	100.0	TOTAL . . . . .				
440	FARM EQUIPMENT MACHINERY . . . . .	3	3	88.3	88.3	020	GROCERIES-OTHER FOODS . . . . .	66	28 744	89.1	89.1		
460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	10	10	9.7	3.3	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	23	449	3.1	1.4		
520	NONMERCHANDISE RECEIPTS . . . . .	4	4	5.3	2.8	100	CIGARS-CIGARETTES-TOBACCO . . . . .	35	1 131	5.0	3.5		
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	(X)	(X)	5.5	120	COSMETICS-DRUGS-CLEANERS . . . . .	20	752	4.1	2.3		
GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)					17	(0)	(X)	100.0	TOTAL . . . . .				
TOTAL . . . . .					17	(0)	(X)	100.0	TOTAL . . . . .				
020	GROCERIES-OTHER FOODS . . . . .	9	9	1.3	.9	020	GROCERIES-OTHER FOODS . . . . .	59	30 975	(X)	100.0		
040	MEALS-SNACKS . . . . .	12	12	2.8	1.8	021	MEATS-FISH-POLTRY . . . . .	53	27 467	88.7	88.7		
120	COSMETICS-DRUGS-CLEANERS . . . . .	7	7	2.6	2.5	022	PRODUCE (FRESH FRUITS-VEGTBLS)	53	2 222	7.3	7.2		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	15	15	12.7	12.6	023	FROZEN FOODS . . . . .	33	919	5.0	3.0		
160	WOMEN'S-GIRLS' CLOTHING+EXC FOOTWR	15	15	31.6	31.2	024	ALL OTHER FOODS . . . . .	59	17 834	57.6	57.6		
180	ALL FOOTWEAR . . . . .	15	15	6.7	6.7	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	23	448	3.0	1.4		
200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	16	16	13.3	13.3	100	CIGARS-CIGARETTES-TOBACCO . . . . .	34	1 126	5.1	3.6		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	9	3.0	2.5	120	COSMETICS-DRUGS-CLEANERS . . . . .	20	751	4.2	2.4		
260	KITCHENWARE-HOME FURNISHINGS . . . . .	11	11	3.5	3.1								
280	JEWELRY-OPTICAL GOODS . . . . .	10	10	1.2	1.1								
300	SPORTING-RECREATION EQUIPMENT . . . . .	10	10	2.2	1.8								
320	HARDWARE-GARDENING EQUIPMENT . . . . .	10	10	4.6	2.9								
500	ALL OTHER MERCHANDISE . . . . .	12	12	5.9	5.6								
520	NONMERCHANDISE RECEIPTS . . . . .	5	5	3.3	1.9								
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	(X)	(X)	12.1								

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.

<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

Note: BILLINGS SMSA — Coextensive with Yellowstone County, Mont.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Billings SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of-					Amount <sup>1</sup> (\$1,000)	As percent of total sales of-			
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>		
S00	ALL OTHER MERCHANDISE . . . . .	27	448	2.6	1.4								
S16	ALL OTHER MERCHANDISE . . . . .	6	112	3.3	.4								
S17	PAPER-PAPER PRODUCTS . . . . .	27	336	2.1	1.1								
S20	NONMERCHANDISE RECEIPTS . . . . .	6	116	6.6	.4								
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	619	(X)	2.0	020	GROCERIES-OTHER FOODS . . . . .	13	144	6.4	1.3		
						100	CIGARS-CIGARETTES-TOBACCO . . . . .	17	131	6.8	1.2		
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)					400	AUTO FUELS-LUBRICANTS . . . . .	108	9 224	81.0	81.0		
	TOTAL <sup>2</sup> . . . . .	3	966	(X)	100.0	401	GASOLINE . . . . .	108	8 373	73.5	73.5		
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					402	OTHER AUTOMOTIVE FUELS . . . . .	13	507	22.0	4.5		
	TOTAL . . . . .	-	-	(X)	-	403	MOTOR OILS-GREASES-OTHER OILS . . . . .	96	344	3.6	3.0		
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					420	AUTO TIRES-BATTERIES-ACCESS. . . . .	96	1 206	12.6	10.6		
	TOTAL . . . . .	2	(0)	(X)	100.0	421	PARTS INSTALLED IN REPAIR WORK	43	265	7.5	2.3		
	RETAIL BAKERIES (SIC 546)					423	PARTS-RETAIL . . . . .	13	44	3.2	.4		
	TOTAL . . . . .	2	(0)	(X)	100.0	424	AUTOMOBILE TIRES-BATTERIES-ACC	93	896	9.4	7.9		
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)					500	ALL OTHER MERCHANDISE . . . . .	6	29	2.0	.3		
	TOTAL . . . . .	40	35 176	(X)	100.0	S20	NONMERCHANDISE RECEIPTS . . . . .	75	450	5.3	4.0		
						S27	SERVICE LABOR . . . . .	73	402	4.8	3.5		
						-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	201	(X)	1.8		
	SPORTING-RECREATION EQUIPMENT . . . . .	8	1 314	88.0	3.7								
300	AUTOMOBILES-TRUCKS . . . . .	24	24 767	76.2	70.4		APPAREL AND ACCESSORY STORES (SIC 56)						
400	AUTO FUELS-LUBRICANTS . . . . .	8	121	.5	.3		TOTAL <sup>2</sup> . . . . .	43	10 202	(X)	100.0		
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	25	3 213	9.5	9.1								
S00	ALL OTHER MERCHANDISE . . . . .	10	3 766	100.0	10.7		WOMEN'S READY-TO-WEAR STORES (SIC 562)						
S20	NONMERCHANDISE RECEIPTS . . . . .	30	1 912	5.6	5.4		TOTAL <sup>2</sup> . . . . .	12	3 542	(X)	100.0		
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	83	(X)	.2	160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	3	(0)	(X)	100.0		
	MOTOR VEHICLE DEALERS (SIC 551; 552)						FURRIERS AND FUR SHOPS (SIC 56B)						
	TOTAL . . . . .	21	(0)	(X)	100.0		TOTAL . . . . .	1	(0)	(X)	100.0		
380	AUTOMOBILES-TRUCKS . . . . .	21		86.2	86.2		OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)						
400	AUTO FUELS-LUBRICANTS . . . . .	6		.3	.2		TOTAL . . . . .	27	(0)	(X)	100.0		
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	18		8.0	8.0								
S20	NONMERCHANDISE RECEIPTS . . . . .	19		5.7	5.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15					
	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)					160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	10					
	TOTAL . . . . .	17	27 611	(X)	100.0	180	ALL FOOTWEAR . . . . .	23	(0)			78.5	61.6
380	AUTOMOBILES-TRUCKS . . . . .	17	23 737	86.0	86.0	180	JEWELRY-OPTICAL GOODS . . . . .	4				21.1	10.7
400	AUTO FUELS-LUBRICANTS . . . . .	6	54	.3	.2	250	MISCELLANEOUS MERCHANDISE . . . . .	8				25.7	25.1
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	17	2 247	8.1	8.1	S20	NONMERCHANDISE RECEIPTS . . . . .	8				.8	.3
S20	NONMERCHANDISE RECEIPTS . . . . .	17	1 585	5.7	5.7	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)				2.4	.8
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)						MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					(X)	1.5
	TOTAL . . . . .	4	(0)	(X)	100.0		TOTAL <sup>2</sup> . . . . .	10	3 795	(X)	100.0		
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	366	32.7	32.7		
	TOTAL . . . . .	6	1 230	(X)	100.0	143	MEN'S TAILORED OUTERWEAR . . . . .	4	74	6.6	6.6		
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	6	940	76.4	76.4	145	MEN'S HATS . . . . .	4	20	1.8	1.8		
S20	NONMERCHANDISE RECEIPTS . . . . .	5	147	12.0	12.0	146	OTHER MEN'S CLOTHING . . . . .	4	164	14.7	14.7		
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	143	(X)	11.6		MISCELLANEOUS MERCHANDISE . . . . .	(X)	108	(X)	9.7		
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)					160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	4	478	42.7	42.7		
	TOTAL . . . . .	13	(0)	(X)	100.0	168	WOMEN'S BLOUSES-SPTSWR . . . . .	4	118	10.5	10.5		
						172	DRESSES . . . . .	4	96	8.6	8.6		
						-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	264	(X)	23.6		
						180	ALL FOOTWEAR . . . . .	4	180	16.1	16.1		
						-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	95	(X)	8.5		

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NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Billings SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	SHOE STORES (SIC 566)				100	CIGARS-CIGARETTES-TOBACCO . . . . .	15	36	3.7	.4	
	TOTAL . . . . .	11	1 135	(X) 100.0	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	441	(X)	4.6	
180	ALL FOOTWEAR . . . . .	11	1 092	96.2		DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	43	(X) 3.8		TOTAL <sup>2</sup> . . . . .	53	3 700	(X)	100.0	
	APPAREL AND ACCESS. STORES+N.E.C. (SIC 564+ 7+ 9)					DRUG STORES AND PROPRIETARY STRS. (SIC 591)					
	TOTAL . . . . .	2	(D)	(X) 100.0		TOTAL . . . . .	21	(D)	(X)	100.0	
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				020	GROCERIES-OTHER FOODS . . . . .	9		6.3	5.7	
	TOTAL . . . . .	40	8 045	(X) 100.0	100	CIGARS-CIGARETTES-TOBACCO . . . . .	13		5.4	4.9	
200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	4	125	15.0	120	COSMETICS-DRUGS-CLEANERS . . . . .	21		60.8	60.8	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	28	3 819	81.3	280	JEWELRY-OPTICAL GOODS . . . . .	8		2.7	2.4	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	12	3 761	100.0	300	SPORTING-RECREATION EQUIPMENT . . . . .	5		4.4	3.8	
260	KITCHENWARE-HOME FURNISHINGS . . . . .	5	110	7.5	320	HARDWARE-GARDENING EQUIPMENT . . . . .	4		2.6	2.2	
520	NONMERCHANDISE RECEIPTS . . . . .	19	229	7.7	500	ALL OTHER MERCHANDISE . . . . .	11		12.4	11.3	
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	0	(X) (2)	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)		(X)	4.3	
	FURNITURE STORES (SIC 5712)					DRUG STORES (SIC 591 PT.)					
	TOTAL . . . . .	11	(D)	(X) 100.0		TOTAL . . . . .	21	(D)	(X)	100.0	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	11		90.2	020	GROCERIES-OTHER FOODS . . . . .	9		6.3	5.7	
243	SLEEP EQUIPMENT . . . . .	9		11.8	100	CIGARS-CIGARETTES-TOBACCO . . . . .	13		5.4	4.9	
244	OTHER HOUSEHOLD FURNITURE . . . . .	11		59.6	120	COSMETICS-DRUGS-CLEANERS . . . . .	21		60.8	60.8	
245	FLOOR COVERINGS-SOFT SURFACE . . . . .	9		20.5	121	MEDICINES EXC. PRESCRIPTION . . . . .	20		32.8	32.8	
260	KITCHENWARE-HOME FURNISHINGS . . . . .			4.8	122	PRESCRIPTION MEDICINES . . . . .	21		20.5	20.5	
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)		(X) 8.3	123	ALL OTHER DRUGS-PROPRIETARIES . . . . .	14		35.0	7.6	
	HOME FURNISHINGS STORES (OTHER 571)				220	MAJOR APPL-RADIO-TV-MUSICAL INST	4		.9	.8	
	TOTAL <sup>2</sup> . . . . .	6	1 380	(X) 100.0	260	KITCHENWARE-HOME FURNISHINGS . . . . .	7		4.3	3.8	
	HOUSEHOLD APPLIANCE STORES (SIC 572)				280	JEWELRY-OPTICAL GOODS . . . . .	8		2.7	2.4	
	TOTAL . . . . .	12	(D)	(X) 100.0	300	SPORTING-RECREATION EQUIPMENT . . . . .	5		4.4	3.8	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	12		97.7	320	HARDWARE-GARDENING EQUIPMENT . . . . .	4		2.6	2.2	
224	NEW MAJOR APPLIANCES . . . . .	12		82.6	500	ALL OTHER MERCHANDISE . . . . .	11		12.4	11.3	
225	NEW RADIOS-TV'S ETC. . . . .	4		14.0	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)		(X)	4.3	
226	USED MAJOR APPL-RADIOS-TV'S . . . . .	11		10.6		PROPRIETARY STORES (SIC 591 PT.)					
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)		(X) 2.3		TOTAL . . . . .	-	-	(X)	-	
	RADIO-TV AND MUSIC STORES (SIC 573)					MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					
	TOTAL . . . . .	11	2 269	(X) 100.0	060	ALCOHOLIC DRINKS . . . . .	3	171	22.8	1.3	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	2 180	96.1	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	8	3 534	76.8	26.9	
520	NONMERCHANDISE RECEIPTS . . . . .	4	88	11.6	260	KITCHENWARE-HOME FURNISHINGS . . . . .	7	129	17.8	1.0	
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)		(X) (2)	280	JEWELRY-OPTICAL GOODS . . . . .	17	1 585	100.0	12.1	
	EATING AND DRINKING PLACES (SIC 58)				300	SPORTING-RECREATION EQUIPMENT . . . . .	7	454	38.4	3.5	
	TOTAL . . . . .	164	13 380	(X) 100.0	320	HARDWARE-GARDENING EQUIPMENT . . . . .	5	312	15.6	2.4	
020	GROCERIES-OTHER FOODS . . . . .	8	333	19.6	340	LUMBER-BUILDING MATERIALS . . . . .	4	77	5.6	.6	
040	MEALS-SNACKS . . . . .	134	8 816	79.6	400	AUTO FUELS-LUBRICANTS . . . . .	4	240	12.6	1.8	
060	ALCOHOLIC DRINKS . . . . .	70	3 705	62.6	420	TIRES-BATTERIES-ACCESS . . . . .	5	377	19.0	2.9	
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	21	315	13.0	460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	10	2 549	67.1	19.4	
100	CIGARS-CIGARETTES-TOBACCO . . . . .	31	87	4.1	480	HOUSEHOLD FUELS-ICE . . . . .	6	510	32.2	3.9	
520	NONMERCHANDISE RECEIPTS . . . . .	16	84	21.4	500	ALL OTHER MERCHANDISE . . . . .	35	2 514	95.9	19.1	
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	40	(X) .3	520	NONMERCHANDISE RECEIPTS . . . . .	20	184	8.1	1.4	
	EATING PLACES (SIC 5812)				-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	497	(X)	3.8	
	TOTAL . . . . .	111	9 680	(X) 100.0		LIQUOR STORES (SIC 592)					
040	MEALS-SNACKS . . . . .	111	8 472	87.5		TOTAL . . . . .	8	(D)	(X)	100.0	
060	ALCOHOLIC DRINKS . . . . .	17	730	29.6		ANTIQUE AND SECONDHAND STORES (SIC 593)					
						TOTAL <sup>2</sup> . . . . .	4	513	(X)	100.0	

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<sup>1</sup> Detail may not add to total due to rounding.  
<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Billings SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
300	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)					280 JEWELRY—OPTICAL GOODS . . . . .	7	508	69.6	8.5	
	TOTAL . . . . .	5	(0)	(X)	100.0	320 HARDWARE—GARDENING EQUIPMENT . . . . .	5	304	15.0	5.1	
	SPORTING—RECREATION EQUIPMENT . . . . .	5	(0)	(X)	100.0	400 AUTO FUELS—LUBRICANTS, . . . . .	3	234	12.3	3.9	
	MISCELLANEOUS MERCHANDISE . . . . .	(X)	(0)	(X)	70.5	420 AUTO TIRES—BATTERIES—ACCESS. . . . .	3	250	12.3	4.2	
	JEWELRY STORES (SIC 597)					460 HAY—GRAIN—FEDS—FARM SUPPLIES . . . . .	10	2 545	66.7	42.7	
	TOTAL . . . . .	9	(0)	(X)	100.0	500 ALL OTHER MERCHANDISE . . . . .	24	1 739	100.0	29.2	
	FUEL AND ICE DEALERS (SIC 598)					- MISCELLANEOUS MERCHANDISE . . . . .	(X)	384	(X)	6.4	
	TOTAL . . . . .	4	(0)	(X)	100.0	NONSTORE RETAILERS (SIC 53 PART*)					
	FLORISTS (SIC 5992)					TOTAL <sup>2</sup> . . . . .	8	1 582	(X)	100.0	
	TOTAL . . . . .	8	(0)	(X)	100.0	MAIL ORDER HOUSES (SIC 532)					
ALL OTHER MERCHANDISE . . . . .	8	(0)	(X)	99.3	TOTAL . . . . .	1	(0)	(X)	100.0		
MISCELLANEOUS MERCHANDISE . . . . .	(X)	(0)	(X)	99.3	MERCHANDISING MACHINE OPERATORS (SIC 534)						
				.7	TOTAL . . . . .	3	(0)	(X)	100.0		
CIGAR STORES AND STANDS (SIC 5993)					DIRECT SELLING ESTABLISHMENTS (SIC 535)						
TOTAL . . . . .	1	(0)	(X)	100.0	TOTAL <sup>2</sup> . . . . .	4	891	(X)	100.0		
OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)											
TOTAL . . . . .	38	5 964	(X)	100.0							

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.  
 \*Nonstore retailers, part of SIC major group 53, are shown separately in this table.  
<sup>1</sup>Detail may not add to total due to rounding.  
<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.





TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Great Falls SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines						
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of—					Amount <sup>1</sup> (\$1,000)	As percent of total sales of—					
				Establishments handling the line	All establishments <sup>2</sup>					Establishments handling the line	All establishments <sup>2</sup>				
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)					HOUSEHOLD APPLIANCE STORES (SIC 572)									
	TOTAL <sup>2</sup> . . . . .	3	382	(X)	100.0	TOTAL . . . . .	7	2 104	(X)	100.0					
	FURRIERS AND FUR SHOPS (SIC 568)					220 MAJOR APPL-RADIO-TV-MUSICAL INST	7	1 766	83.9	83.9					
	TOTAL . . . . .	1	(D)	(X)	100.0	224 NEW MAJOR APPLIANCES . . . . .	7	1 453	69.1	69.1					
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)					- MISCELLANEOUS MERCHANDISE . . . . .	(X)	309	(X)	14.7					
	TOTAL . . . . .	19	(D)	(X)	100.0	520 NONMERCHANDISE RECEIPTS . . . . .	5	67	5.3	3.2					
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	10	(D)	(X)	74.1	220 MAJOR APPL-RADIO-TV-MUSICAL INST	13	(D)	98.5	98.5					
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	8									29.0	14.0	- MISCELLANEOUS MERCHANDISE . . . . .	(X)	1.5
180	ALL FOOTWEAR . . . . .	15													
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)			1.3										
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					EATING AND DRINKING PLACES (SIC 58)									
	TOTAL . . . . .	7	1 628	(X)	100.0	TOTAL . . . . .	133	11 400	(X)	100.0					
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	1 325	81.4	81.4	040 MEALS-SNACKS . . . . .	99	6 497	78.1	57.0					
143	MEN'S TAILORED OUTERWEAR . . . . .	5	488	37.1	30.0	060 ALCOHOLIC DRINKS . . . . .	72	4 122	52.6	36.2					
144	OTHER MEN'S OUTERWEAR . . . . .	6	320	19.7	19.7	080 PACKAGED ALCOHOLIC BEVERAGES . . . . .	32	555	19.1	4.9					
145	MEN'S HATS . . . . .	5	55	3.7	3.4	- CIGARS-CIGARETTES-TOBACCO . . . . .	41	148	4.0	1.3					
146	OTHER MEN'S CLOTHING . . . . .	7	419	25.7	25.7	- MISCELLANEOUS MERCHANDISE . . . . .	(X)	77	(X)	.7					
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	42	(X)	2.6										
180	ALL FOOTWEAR . . . . .	5	199	12.2	12.2	EATING PLACES (SIC 5812)									
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	104	(X)	6.4	TOTAL . . . . .	80	7 515	(X)	100.0					
	FAMILY CLOTHING STORES (SIC 565)					040 MEALS-SNACKS . . . . .	80	6 331	84.2	84.2					
	TOTAL . . . . .	2	(D)	(X)	100.0	060 ALCOHOLIC DRINKS . . . . .	19	1 053	30.1	14.0					
	SHOE STORES (SIC 566)					100 CIGARS-CIGARETTES-TOBACCO . . . . .	15	49	3.0	1.7					
	TOTAL . . . . .	8	1 249	(X)	100.0	- MISCELLANEOUS MERCHANDISE . . . . .	(X)	82	(X)	1.1					
180	ALL FOOTWEAR . . . . .	8	1 220	97.7	97.7	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)									
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	29	(X)	2.3	TOTAL . . . . .	53	3 885	(X)	100.0					
	APPAREL AND ACCESS. STORES+NA, E.C. (SIC 564; 7; 9)					040 MEALS-SNACKS . . . . .	19	167	12.3	4.3					
	TOTAL . . . . .	2	(D)	(X)	100.0	060 ALCOHOLIC DRINKS . . . . .	53	3 070	79.0	79.0					
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					080 PACKAGED ALCOHOLIC BEVERAGES . . . . .	31	549	22.8	14.1					
	TOTAL <sup>2</sup> . . . . .	31	6 852	(X)	100.0	100 CIGARS-CIGARETTES-TOBACCO . . . . .	26	99	5.5	2.5					
220	MAJOR APPL-RADIO-TV-MUSICAL INST	21	3 785	80.5	55.2	DRUG STORES AND PROPRIETARY STRS. (SIC 591)									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10	2 597	100.0	37.9	TOTAL . . . . .	14	(D)	(X)	100.0					
260	KITCHENWARE-HOME FURNISHINGS . . . . .	6	112	23.8	1.6	020 GROCERIES-OTHER FOODS . . . . .	4	6.4	5.2						
520	NONMERCHANDISE RECEIPTS . . . . .	9	118	4.9	1.7	100 CIGARS-CIGARETTES-TOBACCO . . . . .	10	6.6	6.2						
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	240	(X)	3.5	120 COSMETICS-DRUGS-CLEANERS . . . . .	14	61.3	61.3						
	FURNITURE STORES (SIC 5712)					220 MAJOR APPL-RADIO-TV-MUSICAL INST	4	.9	.8						
	TOTAL . . . . .	6	(D)	(X)	100.0	260 KITCHENWARE-HOME FURNISHINGS . . . . .	6	3.8	3.5						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	(D)	(X)	93.6	280 JEWELRY-OPTICAL GOODS . . . . .	8	2.3	2.2						
243	SLEEP EQUIPMENT . . . . .	6				12.8	12.8	300 SPORTING-RECREATION EQUIPMENT . . . . .	3	3.8	3.1				
244	OTHER HOUSEHOLD FURNITURE . . . . .	6						61.1	61.1	320 HARDWARE-GARDENING EQUIPMENT . . . . .	4	.9	.8		
245	FLOOR COVERINGS-SOFT SURFACE . . . . .	5	(X)	18.3	500 ALL OTHER MERCHANDISE . . . . .	9	12.9			12.1					
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)						1.4	(X)	4.8					
	MISCELLANEOUS MERCHANDISE . . . . .	(X)			6.4										
	HOME FURNISHINGS STORES (OTHER 571)					DRUG STORES (SIC 591 PT.)									
	TOTAL . . . . .	5	(D)	(X)	100.0	TOTAL . . . . .	13	(D)	(X)	100.0					
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	(D)	(X)	93.6	020 GROCERIES-OTHER FOODS . . . . .	4	6.4	5.2						
243	SLEEP EQUIPMENT . . . . .	6				12.8	12.8	100 CIGARS-CIGARETTES-TOBACCO . . . . .	9	6.6	6.2				
244	OTHER HOUSEHOLD FURNITURE . . . . .	6						61.1	61.1	120 COSMETICS-DRUGS-CLEANERS . . . . .	14	61.3	61.3		
245	FLOOR COVERINGS-SOFT SURFACE . . . . .	5	(X)	18.3	18.3	220 MAJOR APPL-RADIO-TV-MUSICAL INST	4			.9	.8				
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)						1.4	(D)	3.8	3.5				
	MISCELLANEOUS MERCHANDISE . . . . .	(X)			6.4	280 JEWELRY-OPTICAL GOODS . . . . .	8	2.3	2.2						
	HOME FURNISHINGS STORES (OTHER 571)					300 SPORTING-RECREATION EQUIPMENT . . . . .	3	3.8	3.1						
	TOTAL . . . . .	5	(D)	(X)	100.0	320 HARDWARE-GARDENING EQUIPMENT . . . . .	4	.9	.8						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	(D)	(X)	93.6	- MISCELLANEOUS MERCHANDISE . . . . .	(X)	12.9	12.1						
243	SLEEP EQUIPMENT . . . . .	6				12.8	12.8	DRUG STORES (SIC 591 PT.)							
244	OTHER HOUSEHOLD FURNITURE . . . . .	6						61.1	61.1	TOTAL . . . . .	13	(D)	(X)	100.0	
245	FLOOR COVERINGS-SOFT SURFACE . . . . .	5	(X)	18.3	18.3	020 GROCERIES-OTHER FOODS . . . . .	4			6.4	5.2				
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)						1.4	100 CIGARS-CIGARETTES-TOBACCO . . . . .	9	6.6	6.2			
	MISCELLANEOUS MERCHANDISE . . . . .	(X)			6.4	120 COSMETICS-DRUGS-CLEANERS . . . . .	13	61.2	61.2						
	HOME FURNISHINGS STORES (OTHER 571)					121 MEDICINES EXC. PRESCRIPTION . . . . .	11	33.2	29.6						
	TOTAL . . . . .	5	(D)	(X)	100.0	122 PRESCRIPTION MEDICINES . . . . .	13	21.8	21.8						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	21	(D)	(X)	93.6	123 ALL OTHER DRUGS-PROPRIETARIES . . . . .	3	44.5	9.8						
260	KITCHENWARE-HOME FURNISHINGS . . . . .	6				12.8	12.8	220 MAJOR APPL-RADIO-TV-MUSICAL INST	9	1.1	.9				
280	JEWELRY-OPTICAL GOODS . . . . .	6						61.1	61.1	260 KITCHENWARE-HOME FURNISHINGS . . . . .	6	3.8	3.5		
300	SPORTING-RECREATION EQUIPMENT . . . . .	3	(X)	18.3	18.3	280 JEWELRY-OPTICAL GOODS . . . . .	7			2.3	2.2				
320	HARDWARE-GARDENING EQUIPMENT . . . . .	3						1.4	300 SPORTING-RECREATION EQUIPMENT . . . . .	3	3.9	3.2			
	MISCELLANEOUS MERCHANDISE . . . . .	(X)			6.4	- MISCELLANEOUS MERCHANDISE . . . . .	(X)	.9	.8						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.  
<sup>1</sup> Detail may not add to total due to rounding.  
<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Great Falls SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of—		Amount <sup>1</sup> (\$1,000)				As percent of total sales of—			
				Establishments handling the line	All establishments <sup>2</sup>					Establishments handling the line	All establishments <sup>2</sup>		
500	ALL OTHER MERCHANDISE . . . . .	8	(D)	12.9	12.1	520	NONMERCHANDISE RECEIPTS . . . . .	7	(D)	61	12.3	10.0	
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)		(X)	4.8	4.8	529	WATCH-CLOCK-JEWELRY REPAIRS . . . . .					7
	PROPRIETARY STORES (SIC 591 PT*)					-	MISCELLANEOUS MERCHANDISE . . . . .	(X)		28	(X)	4.6	
	TOTAL . . . . .	1	(D)	(X)	100.0		FUEL AND ICE DEALERS (SIC 598)						
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)						TOTAL . . . . .	1	(D)	(X)	100.0		
	TOTAL . . . . .	52	6 625	(X)	100.0		FLORISTS (SIC 592)						
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	8	2 664	87.5	40.2		TOTAL <sup>2</sup> . . . . .	6	412	(X)	100.0		
280	JEWELRY-OPTICAL GOODS . . . . .	13	666	85.5	10.1								
300	SPORTING-RECREATION EQUIPMENT . . . . .	6	1 141	75.4	17.2		CIGAR STORES AND STANDS (SIC 5933)						
500	ALL OTHER MERCHANDISE . . . . .	22	1 312	100.0	19.8		TOTAL . . . . .	2	(D)	(X)	100.0		
520	NONMERCHANDISE RECEIPTS . . . . .	12	92	12.3	1.4		OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)						
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	749	(X)	11.3		TOTAL . . . . .	20	(D)	(X)	100.0		
	LIQUEUR STORES (SIC 592)						NONSTORE RETAILERS (SIC 53 PART*)						
	TOTAL . . . . .	8	2 681	(X)	100.0		TOTAL <sup>2</sup> . . . . .	14	1 749	(X)	100.0		
	ANTIQUe AND SECONDHAND STORES (SIC 593)						MERCHANDISING MACHINE OPERATORS (SIC 534)						
	TOTAL . . . . .	2	(D)	(X)	100.0		TOTAL <sup>2</sup> . . . . .	4	541	(X)	100.0		
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)						DIRECT SELLING ESTABLISHMENTS (SIC 535)						
	TOTAL . . . . .	5	(D)	(X)	100.0		TOTAL <sup>2</sup> . . . . .	10	1 208	(X)	100.0		
300	SPORTING-RECREATION EQUIPMENT . . . . .	5	(D)	91.8	91.8								
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)				(X)	8.2	8.2					
	JEWELRY STORES (SIC 597)												
	TOTAL . . . . .	8	607	(X)	100.0								
280	JEWELRY-OPTICAL GOODS . . . . .	8	518	85.3	85.3								
281	WATCHES-CLOCKS . . . . .	8	89	14.7	14.7								
282	SILVERWARE . . . . .	6	46	8.6	7.6								
285	ALL OTHER JEWELRY ITEMS . . . . .	6	117	24.8	19.3								
287	DIAMONDS, EXC. DIAMOND WATCHES	8	198	32.6	32.6								
288	RINGS, EXC. DIAMONDS . . . . .	7	68	14.4	11.2								

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.  
 \*Nonstore retailers, part of SIC major group 53, are shown separately in this table.  
<sup>1</sup>Detail may not add to total due to rounding.  
<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of—		Amount <sup>1</sup> (\$1,000)				As percent of total sales of—			
				Establishments handling the line	All establishments <sup>2</sup>					Establishments handling the line	All establishments <sup>2</sup>		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	2 571	12.4	12.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	123	8 253	27.3	25.7		
141	MEN'S CLOTHING . . . . .	12	1 967	9.5	9.5	161	CHILDREN'S-INFANTS' WEAR . . . . .	108	877	3.0	2.7		
142	BOYS' CLOTHING . . . . .	12	604	2.9	2.9	162	HANOBAGS-ACCESSORIES . . . . .	77	651	2.6	2.0		
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	12	6 904	33.2	33.2	163	MILLINERY . . . . .	45	105	0.7	.3		
161	CHILDREN'S-INFANTS' WEAR . . . . .	12	484	2.3	2.3	164	HOSIERY . . . . .	108	710	2.5	2.2		
162	HANOBAGS-ACCESSORIES . . . . .	12	998	4.8	4.8	165	LINGERIE . . . . .	92	1 369	5.3	4.3		
163	MILLINERY . . . . .	11	303	1.5	1.5	166	WOMEN'S COATS-SUITS-FURS-RAINWR	73	643	2.7	2.0		
164	HOSIERY . . . . .	12	416	2.0	2.0	167	WOMEN'S DRESSES . . . . .	79	1 118	4.5	3.5		
165	LINGERIE . . . . .	12	1 049	5.0	5.0	168	WOMEN'S BLOUSES-SPTSWR . . . . .	96	1 557	5.5	4.9		
166	WOMEN'S COATS-SUITS-FURS-RAINWR	10	569	3.1	2.7	169	GIRLS'-SUBTEEN-TEEN WEAR . . . . .	73	820	3.5	2.6		
167	WOMEN'S DRESSES . . . . .	12	1 193	5.7	5.7	180	ALL FOOTWEAR . . . . .	98	2 016	8.1	6.3		
168	WOMEN'S BLOUSES-SPTSWR . . . . .	12	1 437	6.9	6.9	200	CURTAINS-ORAPERIES-DRY GOODS . . . . .	117	3 833	13.4	12.0		
169	GIRLS'-SUBTEEN-TEEN WEAR . . . . .	12	451	2.2	2.2	201	PIECE GOODS-NOTIONS . . . . .	104	1 677	5.8	5.2		
180	ALL FOOTWEAR . . . . .	12	1 384	6.7	6.7	202	CURTAINS-ORAPERIES . . . . .	97	2 070	7.7	6.5		
200	CURTAINS-ORAPERIES-DRY GOODS . . . . .	12	2 180	10.5	10.5	203	ALL OTHER DOMESTICS . . . . .	19	86	0.3	.3		
201	PIECE GOODS-NOTIONS . . . . .	12	1 119	5.4	5.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	38	1 630	10.6	5.1		
202	CURTAINS-ORAPERIES . . . . .	12	1 060	5.1	5.1	221	MAJOR HOUSEHOLD APPLIANCES . . . . .	26	945	7.7	2.9		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	1 576	7.7	7.6	222	RADIOIS-TV'S MUSICAL INSTR. . . . .	33	541	3.6	1.7		
221	MAJOR HOUSEHOLD APPLIANCES . . . . .	11	664	3.2	3.2	223	ALL OTHER APPLIANCES . . . . .	6	142	7.1	.4		
222	RADIOIS-TV'S MUSICAL INSTR. . . . .	11	876	4.2	4.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	54	705	3.5	2.2		
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	36	(X)	(X)	241	FLOOR COVERINGS . . . . .	47	336	1.9	1.0		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	11	1 325	6.5	6.4	242	FURNITURE-SLEEP EQUIPMENT . . . . .	27	345	2.6	1.1		
241	FLOOR COVERINGS . . . . .	9	544	3.1	2.6	260	KITCHENWARE-HOME FURNISHINGS . . . . .	65	895	5.0	2.8		
242	FURNITURE-SLEEP EQUIPMENT . . . . .	11	781	3.8	3.8	261	CHINA-GLASSWARE . . . . .	32	219	2.0	.7		
260	KITCHENWARE-HOME FURNISHINGS . . . . .	12	858	4.1	4.1	262	KITCHENWARE-HOUSEWARES . . . . .	59	658	3.8	2.1		
261	CHINA-GLASSWARE . . . . .	9	376	2.3	1.8	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	17	(X)	.1		
262	KITCHENWARE-HOUSEWARES . . . . .	11	481	2.3	2.3	280	JEWELRY-OPTICAL GOODS . . . . .	50	207	1.1	.6		
280	JEWELRY-OPTICAL GOODS . . . . .	9	193	1.4	.9	300	SPORTING-RECREATION EQUIPMENT . . . . .	55	676	3.0	2.1		
300	SPORTING-RECREATION EQUIPMENT . . . . .	12	661	3.2	3.2	320	HARWARE-GARDENING EQUIPMENT . . . . .	46	1 221	8.0	3.8		
320	HARWARE-GARDENING EQUIPMENT . . . . .	11	658	3.2	3.2	321	HARWARE-TOOLS . . . . .	40	835	7.0	2.6		
322	GARDENING EQUIPMENT-SUPPLIES . . . . .	11	164	.8	.8	322	GARDENING EQUIPMENT-SUPPLIES . . . . .	35	358	2.7	1.1		
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	494	(X)	2.4	340	LUMBER-BUILDING MATERIALS . . . . .	32	751	7.8	2.3		
500	ALL OTHER MERCHANDISE . . . . .	11	664	3.2	3.2	348	PAINT-GLASS-WALLPAPER . . . . .	27	271	3.2	.8		
501	TOYS-GAMES-WHEEL GOODS . . . . .	11	326	1.6	1.6	356	ALL OTHER LUMBER-MILLWORK . . . . .	19	462	5.1	1.4		
502	BOOKS-STATIONERY-PHOTO. EQUIP.	11	309	1.5	1.5	400	AUTO FUELS-LUBRICANTS . . . . .	22	178	2.1	.6		
518	MOSE. EXC.TOY-GAMES-BOOKS-S'IA	4	29	.4	.1	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	21	892	10.5	2.8		
520	NONMERCHANDISE RECEIPTS . . . . .	8	503	3.5	2.4	440	FARM EQUIPMENT MACHINERY . . . . .	7	90	2.5	.3		
535	ALL OTHER SERVICE RECEIPTS . . . . .	8	481	3.3	2.3	460	HAY-GRAIN-FEEO-FARM SUPPLIES . . . . .	13	478	15.4	1.5		
-	MISCELLANEOUS . . . . .	(X)	22	(X)	.1	500	ALL OTHER MERCHANDISE . . . . .	64	1 285	6.1	4.0		
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	893	(X)	4.3	501	TOYS-GAMES-WHEEL GOODS . . . . .	49	524	2.7	1.6		
	VARIETY STORES (SIC 533)					502	BOOKS-STATIONERY-PHOTO. EQUIP.	35	313	2.1	1.0		
	TOTAL . . . . .	61	12 317	(X)	100.0	518	MOSE. EXC.TOY-GAMES-BOOKS-S'IA	23	437	6.2	1.4		
						520	NONMERCHANDISE RECEIPTS . . . . .	39	557	6.2	1.7		
						-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	62	(X)	.2		
020	GROCERIES-OTHER FOODS . . . . .	37	512	5.4	4.2		ORY GOODS STORES (SIC 539 PART)						
040	MEALS-SNACKS . . . . .	19	583	10.7	4.7		TOTAL . . . . .	12	616	(X)	100.0		
120	COSMETICS-DRUGS-CLEANERS . . . . .	60	911	7.4	7.4	200	CURTAINS-ORAPERIES-DRY GOODS . . . . .	12	614	99.7	99.7		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	50	499	4.6	4.1	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	2	(X)	.3		
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	60	2 126	17.3	17.3		SEWING AND NEEDLEWORK STORES (SIC 539 PART)						
180	ALL FOOTWEAR . . . . .	59	433	3.5	3.5		TOTAL <sup>2</sup> . . . . .	5	252	(X)	100.0		
200	CURTAINS-ORAPERIES-DRY GOODS . . . . .	60	1 580	12.8	12.8		FOOD STORES (SIC 54)						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	30	235	3.0	1.9		TOTAL . . . . .	512	179 009	(X)	100.0		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	27	170	2.4	1.4	020	GROCERIES-OTHER FOODS . . . . .	512	149 333	83.4	83.4		
260	KITCHENWARE-HOME FURNISHINGS . . . . .	57	1 262	11.5	10.2	040	MEALS-SNACKS . . . . .	21	826	4.4	.5		
280	JEWELRY-OPTICAL GOODS . . . . .	45	206	2.2	1.7	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	164	3 331	2.9	1.9		
300	SPORTING-RECREATION EQUIPMENT . . . . .	11	44	1.9	.4	100	CIGARS-CIGARETTES-TOBACCO . . . . .	348	7 535	4.9	4.2		
320	HARWARE-GARDENING EQUIPMENT . . . . .	47	453	4.3	3.7	120	COSMETICS-DRUGS-CLEANERS . . . . .	334	8 933	5.9	5.0		
500	ALL OTHER MERCHANDISE . . . . .	60	3 167	25.7	25.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	51	476	1.9	.3		
520	NONMERCHANDISE RECEIPTS . . . . .	12	53	2.8	.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	55	661	3.2	.4		
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	82	(X)	.7	180	ALL FOOTWEAR . . . . .	25	355	1.2	.2		
	GENERAL MERCHANDISE STORES (SIC 539 PART)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	9	177	1.9	.1		
	TOTAL . . . . .	148	32 052	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS . . . . .	53	1 949	5.0	1.1		
020	GROCERIES-OTHER FOODS . . . . .	49	1 646	13.2	5.1	300	SPORTING-RECREATION EQUIPMENT . . . . .	12	126	1.8	.1		
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	8	56	10.5	.2	320	HARWARE-GARDENING EQUIPMENT . . . . .	31	364	2.5	.2		
100	CIGARS-CIGARETTES-TOBACCO . . . . .	25	192	6.7	.6	340	LUMBER-BUILDING MATERIALS . . . . .	8	116	1.9	.1		
120	COSMETICS-DRUGS-CLEANERS . . . . .	66	797	4.5	2.5	400	AUTO FUELS-LUBRICANTS . . . . .	32	372	3.2	.2		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	112	5 632	19.9	17.6								
141	MEN'S CLOTHING . . . . .	99	3 586	13.3	11.2								
142	BOYS' CLOTHING . . . . .	104	1 721	6.1	5.4								

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.

<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of—					Amount <sup>1</sup> (\$1,000)	As percent of total sales of—	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
500	ALL OTHER MERCHANDISE . . . . .	224	3 831	2.9	2.1	EGG AND POULTRY DEALERS (SIC 549 PT.)					
520	NONMERCHANDISE RECEIPTS . . . . .	33	281	6.6	.2						
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	342	(X)	.2						
	TOTAL . . . . .					TOTAL . . . . .	-	-	(X)	-	
	GROCERY STORES (SIC 541)					OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)					
	TOTAL . . . . .	436	173 535	(X)	100.0	TOTAL . . . . .	1	(D)	(X)	100.0	
020	GROCERIES—OTHER FOODS . . . . .	436	144 239	83.1	83.1						
021	MEATS—FISH—POULTRY . . . . .	404	36 000	21.0	20.7						
022	PRODUCE (FRESH FRUITS—VEGTBLS)	407	13 452	7.8	7.8	AUTOMOTIVE DEALERS (SIC 55 EX. 554)					
023	FROZEN FOODS . . . . .	362	7 260	4.7	4.2						
024	ALL OTHER FOODS . . . . .	432	87 525	50.4	50.4	TOTAL . . . . .	334	158 092	(X)	100.0	
040	MEALS—SNACKS . . . . .	11	536	2.7	.3	220	MAJOR APPL—RADIO-TV—MUSICAL INST	21	371	12.5	.2
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	162	3 323	2.9	1.9	260	KITCHENWARE—HOME FURNISHINGS . . . . .	14	114	10.0	.1
100	CIGARS—CIGARETTES—TOBACCO . . . . .	342	7 505	5.0	4.3	300	SPORTING—RECREATION EQUIPMENT . . . . .	27	1 043	22.5	.7
120	COSMETICS—DRUGS—CLEANERS . . . . .	331	8 921	5.9	5.1	320	HARDWARE—GARDENING EQUIPMENT . . . . .	17	177	7.6	.1
140	MEN'S—BOYS' CLOTHING EXC FOOTWR	51	476	1.9	.3	400	AUTO FUELS—LUBRICANTS . . . . .	257	114 477	79.2	72.4
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	55	661	3.1	.4	420	AUTO TIRES—BATTERIES—ACCESS . . . . .	179	1 807	1.7	1.1
180	ALL FOOTWEAR . . . . .	25	355	1.2	.2	440	FARM EQUIPMENT MACHINERY . . . . .	3	1 266	21.0	.8
220	MAJOR APPL—RADIO-TV—MUSICAL INST	8	174	1.8	.1	460	HAY—GRAIN—FEEO—FARM SUPPLIES . . . . .	8	203	11.1	.1
260	SPORTING—RECREATION EQUIPMENT . . . . .	12	1 948	5.0	1.1	500	ALL OTHER MERCHANDISE . . . . .	47	9 193	51.7	5.8
300	KITCHENWARE—HOME FURNISHINGS . . . . .	52	126	1.8	.1	520	NONMERCHANDISE RECEIPTS . . . . .	280	9 739	6.6	6.2
320	HARDWARE—GARDENING EQUIPMENT . . . . .	31	363	2.4	.2	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	83	(X)	.1
340	LUMBER—BUILDING MATERIALS . . . . .	8	116	1.9	.1						
400	AUTO FUELS—LUBRICANTS . . . . .	31	369	3.1	.2						
500	ALL OTHER MERCHANDISE . . . . .	221	3 810	3.0	2.2						
516	ALL OTHER MERCHANDISE . . . . .	70	1 446	3.1	.8						
517	PAPER—PAPER PRODUCTS . . . . .	200	2 364	2.1	1.4						
520	NONMERCHANDISE RECEIPTS . . . . .	29	274	6.6	.2						
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	339	(X)	.2						
	TOTAL . . . . .	21	(0)	(X)	100.0	380	AUTOMOBILES—TRUCKS . . . . .	245		82.0	82.0
	MEAT MARKETS (SIC 542 PT.)					400	AUTO FUELS—LUBRICANTS . . . . .	155		1.1	.8
	TOTAL . . . . .	21	(0)	(X)	100.0	420	AUTO TIRES—BATTERIES—ACCESS . . . . .	227	(D)	10.2	10.0
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)					440	FARM EQUIPMENT MACHINERY . . . . .	6		22.2	.8
	TOTAL <sup>2</sup> . . . . .	-	-	(X)	-	500	ALL OTHER MERCHANDISE . . . . .	9		2.1	.1
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					520	NONMERCHANDISE RECEIPTS . . . . .	227		6.3	6.2
	TOTAL . . . . .	-	-	(X)	-	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)		(X)	(2)
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)						DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
	TOTAL . . . . .	8	268	(X)	100.0		TOTAL . . . . .	199	115 358	(X)	100.0
	RETAIL BAKERIES (SIC 546)					380	AUTOMOBILES—TRUCKS . . . . .	199	93 490	81.0	81.0
	TOTAL . . . . .	-	-	(X)	-	381	NEW PASSENGER CARS—RETAIL . . . . .	199	48 757	42.3	42.3
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					382	NEW PASSENGER CARS—WHOLESALE . . . . .	19	651	6.3	.6
	TOTAL . . . . .	8	268	(X)	100.0	383	NEW COMMERCIAL VEHICLES—RETAIL . . . . .	131	14 757	18.1	12.8
	RETAIL BAKERIES—BAKING, SELLING (SIC 5462)					385	USED PASSENGER CARS—RETAIL . . . . .	196	22 177	19.6	19.2
	TOTAL <sup>2</sup> . . . . .	31	1 317	(X)	100.0	386	USED PASSENGER CARS—WHOLE . . . . .	70	1 279	3.6	1.1
	RETAIL BAKERIES—SELLING ONLY (SIC 5463)					387	USED COMMERCIAL VEHICLES . . . . .	120	4 972	6.2	4.3
	TOTAL . . . . .	1	(D)	(X)	100.0	392	ALL OTHER AUTOS—TRUCKS . . . . .	19	795	11.4	.7
	DAIRY PRODUCTS STORES (SIC 545)					-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	102	(X)	.1
	TOTAL <sup>2</sup> . . . . .	14	1 244	(X)	100.0	400	AUTO FUELS—LUBRICANTS . . . . .	136	1 001	1.2	.9
						401	GASOLINE . . . . .	73	720	1.6	.6
						403	MOTOR OILS—GREASES—OTHER OILS . . . . .	102	275	.3	.2
						-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	6	(X)	(2)
						420	AUTO TIRES—BATTERIES—ACCESS . . . . .	196	12 322	10.8	10.7
						421	PARTS INSTALLED IN REPAIR WORK . . . . .	195	5 845	5.1	5.1
						422	PARTS—WHOLESALE . . . . .	165	2 211	2.1	1.9
						423	PARTS—RETAIL . . . . .	155	1 013	1.0	.9
						424	AUTOMOBILE TIRES—BATTERIES—ACC . . . . .	134	3 251	4.0	2.8
						440	FARM EQUIPMENT MACHINERY . . . . .	5	1 087	21.4	.9
						500	ALL OTHER MERCHANDISE . . . . .	7	126	1.9	.1
						520	NONMERCHANDISE RECEIPTS . . . . .	195	7 287	6.3	6.3
						527	SERVICE LABOR . . . . .	195	6 701	5.8	5.8
						528	OTHER NONMERCHANDISE RECEIPTS . . . . .	66	585	1.6	.5
						-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	45	(X)	(2)
							DEALERS WITH IMPORTEO CAR FRANCHISE ONLY (SIC 551 PT.)				
							TOTAL . . . . .	10	(D)	(X)	100.0
						380	AUTOMOBILES—TRUCKS . . . . .	10		76.8	76.8
						381	NEW PASSENGER CARS—RETAIL . . . . .	10		52.3	52.3
						385	USED PASSENGER CARS—RETAIL . . . . .	10	(0)	21.6	21.6
						-	MISCELLANEOUS MERCHANDISE . . . . .	(X)		(X)	2.8
						420	AUTO TIRES—BATTERIES—ACCESS . . . . .	10		12.5	12.5

Standard Notes - Represents zero. D Withheld to avoid disclosure.  
<sup>1</sup>Detail may not add to total due to rounding.  
<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.







TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>	
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					ANTIQUO STORES (SIC 5932)						
	TOTAL . . . . .	198	(0)	(X)	100.0	TOTAL . . . . .	2	(0)	(X)	100.0		
020	GROCERIES—OTHER FOODS . . . . .	56	} (0)	5.9	2.9	} (X)	} (X)	} (X)	} (X)	} (X)	} (X)	
040	MEALS—SNACKS . . . . .	40		9.6	1.4							
100	CIGARS—CIGARETTES—TOBACCO . . . . .	127		7.1	5.2							
120	COSMETICS—DRUGS—CLEANERS . . . . .	198		74.7	74.7							
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	7		1.4	.3							
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	23		2.0	.6							
200	CURTAINS—DRAPEKIES—DRY GOODS . . .	6		2.4	.2							
220	MAJOR APPL—RADIO—TV—MUSICAL INST	29		1.5	.6							
260	KITCHENWARE—HOME FURNISHINGS . . .	47		5.3	2.6							
280	JEWELRY—OPTICAL GOODS . . . . .	90		2.6	1.8							
300	SPORTING—RECREATION EQUIPMENT . . .	28	3.0	1.2								
320	HARDWARE—GARDENING EQUIPMENT . . .	28	1.3	.5								
500	ALL OTHER MERCHANDISE . . . . .	103	9.6	6.8								
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	(X)	1.1								
	ORUG STORES (SIC 591 PT.)					140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	12	138	19.6	4.0	
	TOTAL . . . . .	191	27 439	(X)	100.0	180	ALL FOOTWEAR . . . . .	12	64	11.2	1.9	
020	GROCERIES—OTHER FOODS . . . . .	53	} (X)	8.4	5.9	} (X)	} (X)	} (X)	} (X)	} (X)	} (X)	
040	MEALS—SNACKS . . . . .	58		364	9.2							1.3
100	CIGARS—CIGARETTES—TOBACCO . . . . .	122		1 411	7.0							5.1
120	COSMETICS—DRUGS—CLEANERS . . . . .	191		20 508	74.7							74.7
121	MEDICINES EXC. PRESCRIPTION . . . . .	184		8 852	32.9							32.3
122	PRESCRIPTION MEDICINES . . . . .	191		7 532	27.4							27.4
123	ALL OTHER DRUGS—PROPRIETARIES . . .	142		4 124	24.1							15.0
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	7		73	1.4							.3
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	21		177	2.0							.6
200	CURTAINS—ORAPERIES—DRY GOODS . . .	6		52	2.4							.2
220	MAJOR APPL—RADIO—TV—MUSICAL INST	29	174	1.5	.6							
260	KITCHENWARE—HOME FURNISHINGS . . .	45	708	5.3	2.6							
280	JEWELRY—OPTICAL GOODS . . . . .	87	493	2.6	1.8							
300	SPORTING—RECREATION EQUIPMENT . . .	27	337	3.1	1.2							
320	HARDWARE—GARDENING EQUIPMENT . . .	28	151	1.6	.6							
500	ALL OTHER MERCHANDISE . . . . .	100	1 877	9.6	6.8							
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	309	(X)	1.1							
	PROPRIETARY STORES (SIC 591 PT.)					260	KITCHENWARE—HOME FURNISHINGS . .	12	13.5	3.1		
	TOTAL . . . . .	7	(0)	(X)	100.0	267	CHINA—GLASSWARE . . . . .	11	7.0	1.6		
	MISCELLANEOUS RETAIL STORES (SIC 59 EXC. 591)					-	MISCELLANEOUS MERCHANDISE . . .	(X)	(X)	1.4		
	TOTAL . . . . .	483	53 354	(X)	100.0	280	JEWELRY—OPTICAL GOODS . . . . .	43	82.6	82.6		
020	GROCERIES—OTHER FOODS . . . . .	20	} (X)	16.7	5.2	} (X)	} (X)	} (X)	} (X)	} (X)	} (X)	
040	MEALS—SNACKS . . . . .	20		214	16.6							.4
060	ALCOHOLIC DRINKS . . . . .	6		210	22.2							.4
080	PACKAGED ALCOHOLIC BEVERAGES . . . .	121		18 788	80.9							35.2
100	CIGARS—CIGARETTES—TOBACCO . . . . .	35		584	13.2							1.1
120	COSMETICS—DRUGS—CLEANERS . . . . .	9		43	4.3							.1
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	17		175	10.0							.3
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	5		53	6.2							.1
180	ALL FOOTWEAR . . . . .	27		164	15.0							.3
220	MAJOR APPL—RADIO—TV—MUSICAL INST	45		505	9.0							.9
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	11	195	80.0	.4							
260	KITCHENWARE—HOME FURNISHINGS . . .	23	148	7.6	.3							
280	JEWELRY—OPTICAL GOODS . . . . .	65	2 465	50.5	4.6							
300	SPORTING—RECREATION EQUIPMENT . . .	46	3 094	52.7	5.8							
320	HARDWARE—GARDENING EQUIPMENT . . .	21	508	10.1	1.0							
340	LUMBER—BUILDING MATERIALS . . . . .	13	121	5.0	.2							
400	AUTO FUELS—LUBRICANTS . . . . .	8	252	9.0	.5							
420	AUTO TIRES—BATTERIES—ACCESS . . . . .	13	446	11.4	.8							
440	FARM EQUIPMENT MACHINERY . . . . .	16	205	4.3	.4							
460	HAY—GRAIN—FECO—FARM SUPPLIES . . .	56	10 315	85.3	19.3							
480	HOUSEHOLD FUELS—ICE . . . . .	75	6 826	90.1	12.8							
500	ALL OTHER MERCHANDISE . . . . .	149	6 762	66.4	12.7							
-	NONMERCHANDISE RECEIPTS . . . . .	124	1 001	10.0	1.9							
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	74	(X)	.1							
	LIQUOR STORES (SIC 592)					520	NONMERCHANDISE RECEIPTS . . . . .	41	10.9	10.9		
	TOTAL . . . . .	120	(0)	(X)	100.0	529	WATCH—CLOCK—JEWELRY REPAIRS . .	41	10.1	10.1		
						-	MISCELLANEOUS . . . . .	(X)	(X)	.8		
						260	KITCHENWARE—HOME FURNISHINGS . .	12	13.5	3.1		
						267	CHINA—GLASSWARE . . . . .	11	7.0	1.6		
						-	MISCELLANEOUS MERCHANDISE . . .	(X)	(X)	1.4		
						280	JEWELRY—OPTICAL GOODS . . . . .	43	82.6	82.6		
						281	WATCHES—CLOCKS . . . . .	42	16.2	16.2		
						282	SILVERWARE . . . . .	28	10.1	7.2		
						285	ALL OTHER JEWELRY ITEMS . . . . .	39	16.4	16.2		
						287	DIAMONDS, EXC. DIAMONO WATCHES	42	31.3	31.3		
						288	RINGS, EXC. DIAMONDS . . . . .	40	11.6	11.6		
						-	MISCELLANEOUS MERCHANDISE . . .	(X)	(X)	.1		
						520	NONMERCHANDISE RECEIPTS . . . . .	41	10.9	10.9		
						529	WATCH—CLOCK—JEWELRY REPAIRS . .	41	10.1	10.1		
						-	MISCELLANEOUS . . . . .	(X)	(X)	.8		
						260	KITCHENWARE—HOME FURNISHINGS . .	12	13.5	3.1		
						267	CHINA—GLASSWARE . . . . .	11	7.0	1.6		
						-	MISCELLANEOUS MERCHANDISE . . .	(X)	(X)	1.4		
						280	JEWELRY—OPTICAL GOODS . . . . .	43	82.6	82.6		
						281	WATCHES—CLOCKS . . . . .	42	16.2	16.2		
						282	SILVERWARE . . . . .	28	10.1	7.2		
						285	ALL OTHER JEWELRY ITEMS . . . . .	39	16.4	16.2		
						287	DIAMONDS, EXC. DIAMONO WATCHES	42	31.3	31.3		
						288	RINGS, EXC. DIAMONDS . . . . .	40	11.6	11.6		
						-	MISCELLANEOUS MERCHANDISE . . .	(X)	(X)	.1		
						520	NONMERCHANDISE RECEIPTS . . . . .	41	10.9	10.9		
						529	WATCH—CLOCK—JEWELRY REPAIRS . .	41	10.1	10.1		
						-	MISCELLANEOUS . . . . .	(X)	(X)	.8		
						260	KITCHENWARE—HOME FURNISHINGS . .	12	13.5	3.1		
						267	CHINA—GLASSWARE . . . . .	11	7.0	1.6		
						-	MISCELLANEOUS MERCHANDISE . . .	(X)	(X)	1.4		
						280	JEWELRY—OPTICAL GOODS . . . . .	43	82.6	82.6		
						281	WATCHES—CLOCKS . . . . .	42	16.2	16.2		
						282	SILVERWARE . . . . .	28	10.1	7.2		
						285	ALL OTHER JEWELRY ITEMS . . . . .	39	16.4	16.2		
						287	DIAMONDS, EXC. DIAMONO WATCHES	42	31.3	31.3		
						288	RINGS, EXC. DIAMONDS . . . . .	40	11.6	11.6		
						-	MISCELLANEOUS MERCHANDISE . . .	(X)	(X)	.1		
						520	NONMERCHANDISE RECEIPTS . . . . .	41	10.9	10.9		
						529	WATCH—CLOCK—JEWELRY REPAIRS . .	41	10.1	10.1		
						-	MISCELLANEOUS . . . . .	(X)	(X)	.8		
						260	KITCHENWARE—HOME FURNISHINGS . .	12	13.5	3.1		
						267	CHINA—GLASSWARE . . . . .	11	7.0	1.6		
						-	MISCELLANEOUS MERCHANDISE . . .	(X)	(X)	1.4		
						280	JEWELRY—OPTICAL GOODS . . . . .	43	82.6	82.6		
						281	WATCHES—CLOCKS . . . . .	42	16.2	16.2		
						282	SILVERWARE . . . . .	28	10.1	7.2		
						285	ALL OTHER JEWELRY ITEMS . . . . .	39	16.4	16.2		
						287	DIAMONDS, EXC. DIAMONO WATCHES	42	31.3	31.3		
						288	RINGS, EXC. DIAMONDS . . . . .	40	11.6	11.6		
						-	MISCELLANEOUS MERCHANDISE . . .	(X)	(X)	.1		
						520	NONMERCHANDISE RECEIPTS . . . . .	41	10.9	10.9		
						529	WATCH—CLOCK—JEWELRY REPAIRS . .	41	10.1	10.1		
						-	MISCELLANEOUS . . . . .	(X)	(X)	.8		
						260	KITCHENWARE—HOME FURNISHINGS . .	12	13.5	3.1		
						267	CHINA—GLASSWARE . . . . .	11	7.0	1.6		
						-	MISCELLANEOUS MERCHANDISE . . .	(X)	(X)	1.4		
						280	JEWELRY—OPTICAL GOODS . . . . .	43	82.6	82.6		
						281	WATCHES—CLOCKS . . . . .	42	16.2	16.2		
						282	SILVERWARE . . . . .	28	10.1	7.2		
						285	ALL OTHER JEWELRY ITEMS . . . . .	39	16.4	16.2		
						287	DIAMONDS, EXC. DIAMONO WATCHES	42	31.3	31.3		
						288	RINGS, EXC. DIAMONDS . . . . .	40	11.6	11.6		
						-	MISCELLANEOUS MERCHANDISE . . .	(X)	(X)	.1		
						520	NONMERCHANDISE RECEIPTS . . . . .	41	10.9	10.9		
						529	WATCH—CLOCK—JEWELRY REPAIRS . .	41	10.1	10.1		
						-	MISCELLANEOUS . . . . .	(X)	(X)	.8		
						260	KITCHENWARE—HOME FURNISHINGS . .	12	13.5	3.1		
						267	CHINA—GLASSWARE . . . . .	11	7.0	1.6		
						-	MISCELLANEOUS MERCHANDISE . . .	(X)	(X)	1.4		
						280	JEWELRY—OPTICAL GOODS . . . . .	43	82.6	82.6		
						281	WATCHES—CLOCKS . . . . .	42	16.2	16.2		
						282	SILVERWARE . . . . .	28	10.1	7.2		
						285	ALL OTHER JEWELRY ITEMS . . . . .	39	16.4	16.2		
						287	DIAMONDS, EXC. DIAMONO WATCHES	42	31.3	31.3		
						288	RINGS, EXC. DIAMONDS . . . . .	40	11.6	11.6		
						-	MISCELLANEOUS MERCHANDISE . . .	(X)	(X)	.1		





TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Montana	Billings SMSA	Great Falls SMSA	Area outside SMSA's
	RETAIL TRADE REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B	B
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	C	B
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52, EX. 525) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	B	(X)
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	(X)	E	B	(X)
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	A
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	B	(X)	(X)	A
	PLUMBING AND HEATING EQUIP DLRS. (SIC 522) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	B
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	E
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	D	(X)	(X)	E
	ELECTRICAL SUPPLY STORES (SIC 524) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
	HARDWARE STORES (SIC 5251) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	E	D
320	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HARDWARE-GARDENING EQUIPMENT.....	E	E	E	E
340	LUMBER-BUILDING MATERIALS.....	D	E	E	D
	FARM EQUIPMENT DEALERS (SIC 5252) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	C	B

Note. See merchandise line introductory text for explanation of this table.  
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than  
 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Montana	Billings SMSA	Great Falls SMSA	Area outside SMSA's
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE .....	A	A	A	B
	DEPARTMENT STORES (SIC 531) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	A	A	A	A
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR ..	A	A	A	A
200	CURTAINS-DRAPERIES-DRY GOODS.....	A	A	A	A
22D	MAJDR APPL-RADIO-TV-MUSICAL INSTR ..	A	A	A	A
240	FURNITURE-SLEEP EQUIP-FLOOR COV.....	A	A	A	A
260	KITCHENWARE-HOME FURNISHINGS.....	A	A	A	A
32D	HARDWARE-GARDENING EQUIPMENT.....	A	A	A	A
34D	LUMBER-BUILDING MATERIALS.....	A	A	A	A
500	ALL OTHER MERCHANDISE.....	A	A	A	A
520	NONMERCHANDISE RECEIPTS .....	A	A	A	A
	VARIETY STORES (SIC 533) REPORTING SALES BY BROAD MERCHANDISE LINE .....	A	A	C	A
	MISC. GENERAL MERCHANDISE STORES (SIC 539) REPORTING SALES BY BROAD MERCHANDISE LINE .....	(X)	C	A	(X)
	GENERAL MERCHANDISE STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	(X)	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	C	(X)	(X)	C
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR ..	C	(X)	(X)	C
200	CURTAINS-DRAPERIES-DRY GOODS.....	C	(X)	(X)	D
22D	MAJOR APPL-RADIO-TV-MUSICAL INSTR ..	C	(X)	(X)	C
240	FURNITURE-SLEEP EQUIP-FLOOR COV.....	C	(X)	(X)	C
260	KITCHENWARE-HOME FURNISHINGS.....	D	(X)	(X)	C
32D	HARDWARE-GARDENING EQUIPMENT.....	C	(X)	(X)	C
34D	LUMBER-BUILDING MATERIALS.....	C	(X)	(X)	C
500	ALL OTHER MERCHANDISE.....	D	(X)	(X)	C
	DRY GOODS STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE .....	A	(X)	(X)	A
	SEWING AND NEEDLEWORK STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	(X)	(X)	D

Note: See merchandise line introductory text for explanation of this table.  
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.  
 \*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Montana	Billings SMSA	Great Falls SMSA	Area outside SMSA's
	FOOD STORES (SIC 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	B	A
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	B	A
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES—OTHER FOODS.....	A	A	B	A
500	ALL OTHER MERCHANDISE.....	A	A	B	A
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	A	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES—OTHER FOODS.....	(X)	E	A	(X)
	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES—OTHER FOODS.....	E	(X)	(X)	E
	FISH (SEA FOOD) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES—OTHER FOODS.....	E	(X)	(X)	E
	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANDISE LINE.....	F	E	E	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES—OTHER FOODS.....	E	E	E	E
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	E	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES—OTHER FOODS.....	D	B	E	D
	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAD MERCHANDISE LINE.....	F	E	E	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES—OTHER FOODS.....	E	E	E	E
	RETAIL BAKERIES—BAKING, SELLING (SIC 5462) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES—OTHER FOODS.....	E	(X)	(X)	E

Note. See merchandise line introductory text for explanation of this table.  
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent.  
 E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Montana	Billings SMSA	Great Falls SMSA	Area outside SMSA's
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)				
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	(X)	E
	OTHER FOOD STORES (OTHER S4)				
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	E	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	(X)	E	E	(X)
500	ALL OTHER MERCHANDISE.....	(X)	E	E	(X)
	DAIRY PRODUCTS STORES (SIC 545)				
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	(X)	E
	EGG AND POULTRY DEALERS (SIC 549 PT.)				
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	(X)	E
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)				
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	A
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	B	(X)	(X)	A
500	ALL OTHER MERCHANDISE.....	B	(X)	(X)	A
	AUTOMOTIVE DEALERS (SIC S5 EX. S54)				
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	B	B
	MOTOR VEHICLE DEALERS (SIC S51, S52)				
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	B
	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC S51)				
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	A	(X)
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES--TRUCKS.....	(X)	A	A	(X)
400	AUTO FUELS--LUBRICANTS.....	(X)	A	A	(X)
420	AUTO TIRES--BATTERIES--ACCESS.....	(X)	A	A	(X)
520	NONMERCHANDISE RECEIPTS.....	(X)	A	A	(X)
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC S51 PT.)				
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	A
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES--TRUCKS.....	A	(X)	(X)	A
400	AUTO FUELS--LUBRICANTS.....	C	(X)	(X)	C
420	AUTO TIRES--BATTERIES--ACCESS.....	A	(X)	(X)	B
520	NONMERCHANDISE RECEIPTS.....	A	(X)	(X)	A

Note: See merchandise line introductory text for explanation of this table.  
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent.  
 E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Montana	Billings SMSA	Great Falls SMSA	Area outside SMSA's
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	(X)	(X)	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
380	AUTOMOBILES—TRUCKS.....	C	(X)	(X)	D
4DD	AUTO FUELS—LUBRICANTS.....	C	(X)	(X)	D
420	AUTO TIRES—BATTERIES—ACCESS.....	D	(X)	(X)	E
520	NONMERCHANDISE RECEIPTS .....	C	(X)	(X)	D
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	A	(X)	(X)	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
380	AUTOMOBILES—TRUCKS.....	A	(X)	(X)	B
400	AUTO FUELS—LUBRICANTS.....	A	(X)	(X)	B
420	AUTO TIRES—BATTERIES—ACCESS.....	A	(X)	(X)	B
520	NONMERCHANDISE RECEIPTS .....	A	(X)	(X)	B
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	E	E	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
380	AUTOMOBILES—TRUCKS.....	E	E	E	E
400	AUTO FUELS—LUBRICANTS.....	E	E	E	E
420	AUTO TIRES—BATTERIES—ACCESS.....	E	E	E	E
520	NONMERCHANDISE RECEIPTS .....	E	E	E	E
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553) REPORTING SALES BY BROAD MERCHANDISE LINE .....	D	C	D	E
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	(X)	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
220	MAJOR APPL—RADIO—TV—MUSICAL INSTR..	E	(X)	(X)	E
260	KITCHENWARE—HOME FURNISHINGS.....	E	(X)	(X)	E
300	SPORTING—RECREATION EQUIPMENT .....	E	(X)	(X)	E
380	AUTOMOBILES—TRUCKS.....	E	(X)	(X)	E
400	AUTO FUELS—LUBRICANTS.....	E	(X)	(X)	E
420	AUTO—TIRES—BATTERIES—ACCESS.....	E	(X)	(X)	E
520	NONMERCHANDISE RECEIPTS .....	E	(X)	(X)	E
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	(X)	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
220	MAJOR APPL—RADIO—TV—MUSICAL INSTR..	E	(X)	(X)	E
260	KITCHENWARE—HOME FURNISHINGS.....	E	(X)	(X)	E
300	SPORTING—RECREATION EQUIPMENT.....	E	(X)	(X)	E
380	AUTOMOBILES—TRUCKS.....	E	(X)	(X)	E
400	AUTO FUELS—LUBRICANTS.....	E	(X)	(X)	E
420	AUTO—TIRES—BATTERIES—ACCESS.....	E	(X)	(X)	E
520	NONMERCHANDISE RECEIPTS .....	E	(X)	(X)	E
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559) REPORTING SALES BY BROAD MERCHANDISE LINE .....	(X)	E	E	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
300	SPORTING—RECREATION EQUIPMENT .....	(X)	E	E	(X)
380	AUTOMOBILES—TRUCKS.....	(X)	E	E	(X)
400	AUTO FUELS—LUBRICANTS.....	(X)	E	E	(X)
5DD	ALL OTHER MERCHANDISE .....	(X)	E	E	(X)
520	NONMERCHANDISE RECEIPTS .....	(X)	E	E	(X)

Note: See merchandise line introductory text for explanation of this table.  
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Montana	Billings SMSA	Great Falls SMSA	Area outside SMSA's
	BOAT DEALERS (SIC 5591) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	(X)	(X)	O
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	(X)	(X)	E
400	SPORTING-RECREATION EQUIPMENT.....	E	(X)	(X)	O
520	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	D
	NONMERCHANDISE RECEIPTS .....				
	HOUSEHOLD TRAILER DEALERS (SIC 5992) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
500	ALL OTHER MERCHANDISE.....	O	(X)	(X)	B
520	NONMERCHANDISE RECEIPTS .....	E	(X)	(X)	E
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	(X)	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
380	AUTOMOBILES-TRUCKS.....	O	(X)	(X)	A
400	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	E
520	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	A
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
400	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	E
500	ALL OTHER MERCHANDISE.....	E	(X)	(X)	E
520	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	E
	GASOLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	E	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
380	AUTOMOBILES-TRUCKS.....	O	C	E	C
400	AUTO FUELS-LUBRICANTS.....	C	C	E	C
420	AUTO-TIRES-BATTERIES-ACCESS.....	C	C	E	C
520	NONMERCHANDISE RECEIPTS.....	C	C	E	C
	APPAREL AND ACCESSORY STORES (SIC 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	B	B
	WOMEN'S CLOTHING, SPECIALTY STRS, FURRIERS (SIC 562, 3, B) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	A
	WOMEN'S READY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR...	E	E	E	E
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR..	C	E	A	A

Note: See merchandise line introductory text for explanation of this table.  
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Montana	Billings SMSA	Great Falls SMSA	Area outside SMSA's
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	B	(X)
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS-CLOTHING-EX FOOTWR.....	(X)	A	B	(X)
	MILLINERY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	(X)	(X)	A
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS-CLOTHING-EX FOOTWR.....	B	(X)	(X)	A
	CORSET AND LINGERIE STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	O	(X)	(X)	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS-CLOTHING-EX FOOTWR ....	O	(X)	(X)	E
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	(X)	(X)	B
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.....	B	(X)	(X)	B
160	WOMEN'S-GIRLS-CLOTHING-EX FOOTWR.....	B	(X)	(X)	B
	FURRIERS AND FUR SHOPS (SIC 568) REPORTING SALES BY BROAD MERCHANDISE LINE .....	A	A	A	B
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS-CLOTHING-EX FOOTWR.....	A	A	A	B
	OTHER APPAREL AND ACCESSORY STORES (OTHER 56) REPORTING SALES BY BROAD MERCHANDISE LINE .....	(X)	O	C	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.....	(X)	O	C	(X)
160	WOMEN'S-GIRLS-CLOTHING-EX FOOTWR.....	(X)	O	C	(X)
180	ALL FOOTWEAR.....	(X)	E	E	(X)
	MEN'S AND BOYS' CLOTHING-FURNISHING STORES (SIC 561) REPORTING SALES BY BROAD MERCHANDISE LINE .....	O	E	C	C
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR .....	D	E	C	O
160	WOMEN'S-GIRLS-CLOTHING-EX FOOTWR.....	D	E	C	E
	CUSTOM TAILORS (SIC 567) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR .....	E	(X)	(X)	E
160	WOMEN'S-GIRLS-CLOTHING-EX FOOTWR.....	E	(X)	(X)	E

Note: See merchandise line introductory text for explanation of this table.  
A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than  
60 percent. X Not applicable.



TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Montana	Billings SMSA	Great Falls SMSA	Area outside SMSA's
	FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	B	B	C
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	B	B	E
160	MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.....	E	B	B	E
	SHOE STORES (SIC 566) REPORTING SALES BY BROAD MERCHANDISE LINE .....	A	D	C	A
	MEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	(X)	(X)	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR .....	E	(X)	(X)	E
	WOMEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	(X)	(X)	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	E	(X)	(X)	E
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	(X)	(X)	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	E	(X)	(X)	E
	FAMILY SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	A	(X)	(X)	A
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	B	(X)	(X)	A
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	(X)	(X)	E
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	(X)	(X)	E
160	MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.....	E	(X)	(X)	E
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	C
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	C	(X)	(X)	C
160	MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.....	C	(X)	(X)	C
	APPAREL AND ACCESS. STORES: N.E.C. (SIC 564; 7; 91) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	B	E	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	(X)	E	E	(X)
160	MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.....	(X)	B	E	(X)

Note: See merchandise line introductory text for explanation of this table.  
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Montana	Billings SMSA	Great Falls SMSA	Area outside SMSA's
	FURNITURE HOME FURNISHINGS AND EQUIPMENT STORES (SIC 571) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	A	B	C
	FURNITURE STORES (SIC 5712) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	B	D	B
240	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.....	C	B	D	C
	HOME FURNISHINGS STORES (OTHER 571) REPORTING SALES BY BROAD MERCHANDISE LINE .....	A	A	C	A
	FLOOR COVERINGS STORES (SIC 5713) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	A
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	E
	CHINA, GLASSWARE AND METALWARE STORES (SIC 5715) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	(X)	(X)	E
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) REPORTING SALES BY BROAD MERCHANDISE LINE .....	A	(X)	(X)	E
	HOUSEHOLD APPLIANCE STORES (SIC 572) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	A	D	D
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	C	A	D	D
260	KITCHENWARE-HOME FURNISHINGS.....	D	A	E	E
	RADIO, TV, AND MUSIC STORES (SIC 573) REPORTING SALES BY BROAD MERCHANDISE LINE .....	(X)	A	A	(X)
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	(X)	A	A	(X)
260	KITCHENWARE-HOME FURNISHINGS.....	(X)	E	E	(X)
	RADIO AND TELEVISION STORES (SIC 5732) REPORTING SALES BY BROAD MERCHANDISE LINE .....	A	(X)	(X)	A
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	B	(X)	(X)	D
260	KITCHENWARE-HOME FURNISHINGS.....	E	(X)	(X)	E
	RECORD SHOPS (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	D	(X)	(X)	E
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	E	(X)	(X)	E

Note: See merchandise line introductory text for explanation of this table.  
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Montana	Billings SMSA	Great Falls SMSA	Area outside SMSA's
220	MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	A	(X)	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR ..	A	(X)	(X)	E
	EATING AND DRINKING PLACES (SIC 58) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	B	C
	EATING PLACES (SIC 5812) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	C	C
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	C
	CAFETERIAS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	D
	REFRESHMENT PLACES (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	C
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	A	C
	DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	D	C
	DRUG STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	D	C
120	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS .....	D	C	D	C
	PROPRIETARY STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS .....	E	E	E	E
120	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	B	B
	LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	A

Note: See merchandise line introductory text for explanation of this table.  
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Montana	Billings SMSA	Great Falls SMSA	Area outside SMSA's
	ANTIQUE AND SECONDHAND STORES (SIC 593)				
	REPORTING SALES BY BROAD MERCHANDISE LINE .....	(X)	E	E	(X)
	ANTIQUE STORES (SIC 5932)				
	REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	(X)	(X)	E
	SECONDHAND STORES (SIC 5933)				
	REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	(X)	(X)	E
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)				
	REPORTING SALES BY BROAD MERCHANDISE LINE .....	(X)	C	A	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT .....	(X)	E	A	(X)
	SPORTING GOODS STORES (SIC 5952)				
	REPORTING SALES BY BROAD MERCHANDISE LINE .....	A	(X)	(X)	B
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT .....	D	(X)	(X)	D
	BICYCLE SHOPS (SIC 5953)				
	REPORTING SALES BY BROAD MERCHANDISE LINE .....	A	(X)	(X)	A
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT .....	E	(X)	(X)	E
	JEWELRY STORES (SIC 597)				
	REPORTING SALES BY BROAD MERCHANDISE LINE .....	D	E	B	C
260	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE KITCHENWARE-HOME FURNISHINGS .....	D	E	B	C
280	JEWELRY—OPTICAL GOODS .....	D	E	D	C
520	NONMERCHANDISE RECEIPTS .....	D	E	B	C
	FUEL AND ICE DEALERS (SIC 598)				
	REPORTING SALES BY BROAD MERCHANDISE LINE .....	(X)	D	A	(X)
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE .....	(X)	D	A	(X)
	FUEL OIL DEALERS (SIC 5983)				
	REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	(X)	(X)	E
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE .....	E	(X)	(X)	E
	LIQUEFIED PETRL. GAS (BTTLD. GAS) DEALERS (SIC 5984)				
	REPORTING SALES BY BROAD MERCHANDISE LINE .....	D	(X)	(X)	E
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE .....	E	(X)	(X)	E

Note: See merchandise line introductory text for explanation of this table.  
A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than  
60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Montana	Billings SMSA	Great Falls SMSA	Area outside SMSA's
	FUEL AND ICE DEALERS, N.E.C. (SIC 59B2) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	(X)	(X)	E
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	E	(X)	(X)	E
	FLORISTS (SIC 5992) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	B	E	E
	CIGAR STORES AND STANOS (SIC 5993) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	E	A	O
	OTHER MISCELLANEOUS RETAIL STORES (OTHER S9) REPORTING SALES BY BROAD MERCHANDISE LINE .....	(X)	C	E	(X)
	BOOK STORES (SIC 5942) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	A
240	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.....	E	(X)	(X)	E
500	ALL OTHER MERCHANDISE .....	B	(X)	(X)	E
520	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	E
	STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	(X)	(X)	E
240	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.....	E	(X)	(X)	E
500	ALL OTHER MERCHANDISE .....	E	(X)	(X)	E
520	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	E
	HAY, GRAIN, AND FEED STORES (SIC 5962) REPORTING SALES BY BROAD MERCHANDISE LINE .....	A	(X)	(X)	B
	OTHER FARM SUPPLY STORES (SIC 5969 PT.4) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	(X)	(X)	C
	GARDEN SUPPLY STORES (SIC 5969 PT.4) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	(X)	(X)	C
	NEWS DEALERS AND NEWSSTANDS (SIC 5994) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	A
	HOBBY, TOY, AND GAME SHOPS (SIC 5995) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	(X)	(X)	E
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	(X)	(X)	E

Note: See merchandise line introductory text for explanation of this table.  
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Montana	Billings SMSA	Great Falls SMSA	Area outside SMSA's
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	(X)	(X)	E
	OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	(X)	(X)	D
	RETAIL STORES, N.E.C. (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	(X)	(X)	D
	NONSTORE RETAILERS (SIC 53 PART.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	E	D	C
	MAIL ORDER HOUSES (SIC 532) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	A	E	B
	MERCHANDISING MACHINE OPERATORS (SIC 534) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	B	C	E
	DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	E	E	D

Note. See merchandise line introductory text for explanation of this table.  
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than  
 60 percent. X = Not applicable.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

# Appendix A

## GENERAL EXPLANATION

### CENSUS COVERAGE

**Method of Coverage**—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all “employer” establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for “nonemployers” was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the “mail universe” and the “nonmail” universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. **The “nonmail” universe**—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. **All “nonemployers”**—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See “Comparison of the 1963 Census With the 1967 Census,” item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. **Selected “small employers”**—“Employers” consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. “Small employers” consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the “mail” universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the “nonmail” group to establishments which would account for approximately 20 percent of total sales in each kind of business. The “number-of-employee” equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for “under cutoff” employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. **The “mail” universe**—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The “mail” universe includes the following categories:

a. **Firms in the census prec canvass**—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

b. **Firms not in the census prec canvass**—Other firms included in the “mail” universe consist of the following categories:

- (1) The 10 percent of “small employer” firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

**Comparison of the 1963 Census with the 1967 Census**—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. **Classification**—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for “nonemployer” firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of “employer” and “nonemployer”

establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

**2. Areas**—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

**3. Active proprietors**—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multi-units firms:

- a. All "employer" firms which had first quarter 1967 payroll.
- b. All "nonemployer" firm not in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

**4. Coverage of nonemployers**—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census non-employer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.



5. **Payroll**—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

**Types of Areas Covered**—The 1967 Census reports present data by kind of business for the following areas:

1. The State as a whole.
2. Each standard metropolitan statistical area.
3. Each county.
4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.

2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.<sup>1</sup> A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

# Appendix B

## MERCHANDISE LINE SALES REPORTS EXPLANATIONS

### EXPLANATION OF TERMS

**Data Covered**—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

**Types of Areas**—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.<sup>1</sup>

**Establishments**—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual<sup>2</sup> for recogniz-

<sup>1</sup> Executive Office of the President, Bureau of the Budget, *Standard Metropolitan Statistical Areas, 1967*, as amended January 15, 1968.

<sup>2</sup> Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

ing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

**Sales**—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

### BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

**Lumber and other building materials dealers (SIC 521)**—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wallboard and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

**Plumbing and heating equipment dealers (SIC 522)**—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

**Paint, glass, and wallpaper stores (SIC 523)**—Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

**Electrical supply stores (SIC 524)**—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

**Hardware stores (SIC 5251)**—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

**Farm equipment dealers (SIC 5252)**—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

#### GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

**Department stores (SIC 531)**—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent

of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

**Variety stores (SIC 533)**—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

**General merchandise stores (part of SIC 539)**—Establishments primarily selling several lines of merchandise such as household linens and dry goods, and or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

**Dry goods stores (part of SIC 539)**—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

**Sewing and needlework stores (part of SIC 539)**—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.

FOOD STORES  
(SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

**Grocery stores (SIC 541)**—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

**Meat markets (part of SIC 542)**—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

**Fish (seafood) markets (part of SIC 542)**—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

**Fruit stores and vegetable markets (SIC 543)**—Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their

own produce are not included in the Census of Business.

**Candy, nut, and confectionery stores (SIC 544)**—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

**Retail bakeries—baking and selling (SIC 5462)**—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

**Retail bakeries—selling only (SIC 5463)**—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

**Dairy products stores (SIC 545)**—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

**Egg and poultry dealers (part of SIC 549)**—Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

**Other miscellaneous food stores (part of SIC 549)**—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."

**AUTOMOTIVE DEALERS**  
(SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

**Motor vehicle dealers—new and used cars (SIC 551)**—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

**Motor vehicle dealers—used cars only (SIC 552)**—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

**Home and auto supply stores (part of SIC 553)**—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

**Other tire, battery, accessory dealers (part of SIC 553)**—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

**Boat dealers (SIC 5591)**—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

**Household trailer dealers (SIC 5592)**—Establishments primarily selling household trailers, mobile homes and campers.

**Aircraft, motorcycle dealers (part of SIC 5599)**—Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

**Automotive dealers, n.e.c. (part of SIC 5599)**—Establishments primarily selling automotive products not elsewhere classified.

**GASOLINE SERVICE STATIONS**  
(SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

**APPAREL AND ACCESSORY STORES**  
(SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

**Women's ready-to-wear stores (SIC 562)**—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops" which were classified as separate industries in the 1963 Census of Business.

**Millinery stores (part of SIC 563)**—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

**Corsets and lingerie stores (part of SIC 563)**—Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

**Other women's accessory, specialty stores (part of SIC 563)**—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

**Furriers and fur shops (SIC 568)**—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

**Men's and boys' clothing and furnishings stores (SIC 561)**—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

**Custom tailors (SIC 567)**—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

**Family clothing stores (SIC 565)**—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

**Men's shoe stores (part of SIC 566)**—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

**Women's shoe stores (part of SIC 566)**—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

**Children's and juveniles' shoe stores (part of SIC 566)**—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

**Family shoe stores (part of SIC 566)**—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and

children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

**Children's and infants' wear stores (SIC 564)**—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

**Miscellaneous apparel and accessory stores (SIC 569)**—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

#### FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

**Furniture stores (SIC 5712)**—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

**Floor covering stores (SIC 5713)**—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

**Drapery, curtain, and upholstery stores (SIC 5714)**—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

**China, glassware, and metalware stores (SIC 5715)**—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

**Miscellaneous home furnishings stores (SIC 5719)**—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

**Household appliance stores (SIC 572)**—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

**Radio and television stores (SIC 5732)**—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

**Record shops (part of SIC 5733)**—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

**Musical instrument stores (part of SIC 5733)**—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

#### EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for



consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for in-plant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

**Restaurants, lunchrooms, caterers (part of SIC 5812)**—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

**Cafeterias (part of SIC 5812)**—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

**Refreshment places (part of SIC 5812)**—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbecued chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

**Drinking places (alcoholic beverages) (SIC 5813)**—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

## DRUG STORES AND PROPRIETARY STORES (SIC 591)

**Drug stores (part of SIC 591)**—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

**Proprietary stores (part of SIC 591)**—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

## MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

**Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)**—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Antique stores (SIC 5932)**—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

**Secondhand stores (SIC 5933)**—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

**Sporting goods stores (SIC 5952)**—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

**Bicycle shops (SIC 5953)**—Establishments primarily selling bicycles and bicycle parts and accessories.

**Jewelry stores (SIC 597)**—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

**Fuel oil dealers (SIC 5983)**—Establishments primarily selling fuel oil.

**Liquefied petroleum gas (bottled gas) dealers (SIC 5984)**—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled “bottled gas dealers.”

**Fuel and ice dealers, n.e.c. (SIC 5982)**—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for “Coal and wood dealers” (part of SIC 5982) and “Ice dealers” (part of SIC 5982).

**Florists (SIC 5992)**—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, “Farm and garden supply stores, n.e.c.”

**Cigar stores and stands (SIC 5993)**—Establishments primarily selling cigars, cigarettes, tobacco, and smokers’ supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

**Book stores (SIC 5942)**—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 “Mail order houses” in the “Nonstore Retailers” group.

**Stationery stores (SIC 5943)**—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

**Hay, grain, and feed stores (SIC 5962)**—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

**Other farm supply stores (part of SIC 5969)**—Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

**Garden supply stores (part of SIC 5969)**—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

**News dealers and newsstands (SIC 5994)**—Establishments primarily selling newspapers, magazines, and other periodicals.

**Hobby, toy, and game shops (SIC 5995)**—Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists’ supplies, or collectors’ items such as coins, stamps, and autographs are classified in SIC 5999, “Miscellaneous retail stores, n.e.c.”

**Camera and photographic supply stores (SIC 5996)**—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classied in Industry 7395 in the Selected Services portion of the Census of Business.

**Gift, novelty, and souvenir shops (SIC 5997)**—Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

**Optical goods stores (part of SIC 5999)**—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

**Retail stores, n.e.c. (part of SIC 5999)**—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors’ items and supplies, artists’ supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-

ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

#### NONSTORE RETAILERS (Part of SIC Major Group 53)

**Mail-order houses (SIC 532)**—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

**Merchandising machine operators (SIC 534)**—Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as wash-

ers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

**Direct selling establishments (SIC 535)**—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of self-employed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

#### SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

## RETAIL TRADE GENERAL QUESTIONS

PENALTY FOR FAILURE TO REPORT

Form approved: Budget Bureau No. 41-567017

U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS  <b>1967 CENSUS OF BUSINESS</b>	<b>NOTICE</b> —Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.												
	In correspondence pertaining to this report, please refer to this Census File Number <span style="float: right;">➔</span>												
	Employer Identification No. <span style="float: right;">➔</span>												
<b>1. NAME AND PHYSICAL LOCATION</b> a. Is the name shown in the label the name by which this establishment is known to the public? <input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter trade name above the label)													
b. Is the address in the label— 1. <input type="checkbox"/> The mail address of your establishment but <b>not</b> the actual physical location 2. <input type="checkbox"/> The mail address of your establishment (including number and street) which also is its actual physical location 3. <input type="checkbox"/> Neither of the above (e.g. accountant's office) (NOTE: If you marked box 1 or 3, or number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)	<b>2. EMPLOYER IDENTIFICATION NUMBER</b> Is the Employer Identification (EI) Number printed in the address label the SAME as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941? <input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter the currently assigned EI Number here (9 digits))												
c. Enter following physical location information <table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:30%;">Number and street</td> <td style="width:70%;">City, village, or other place</td> </tr> <tr> <td>State</td> <td>ZIP code</td> </tr> </table> (NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)	Number and street	City, village, or other place	State	ZIP code	<b>3. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT</b> <span style="float: right;">X 1</span> <input type="checkbox"/> 1 Individual proprietor <input type="checkbox"/> 2 Partnership <input type="checkbox"/> 0 Corporation (Do <b>not</b> mark if any form of cooperative association) <input type="checkbox"/> 8 Co-op (cooperative association), corporate or noncorporate <input type="checkbox"/> 9 Other (Specify)								
Number and street	City, village, or other place												
State	ZIP code												
d. Enter name of county in which your establishment is located	<b>4. PERIOD OPERATED IN 1967</b> <span style="float: right;">X 2</span> a. Was this establishment in business at the end of 1967? <input type="checkbox"/> 1 Yes <input type="checkbox"/> 2 No (NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned at the end of the year.)												
e. Is your establishment physically located within the boundaries of the city, village, or other place specified in the label or in "c"? <input type="checkbox"/> 1 Yes <input type="checkbox"/> 2 No	b. How many months during 1967 did you own this establishment? <span style="float: right;">Months X 3</span>												
<b>5. CLASS OF CUSTOMER</b> <span style="float: right;">X 4</span> Report the approximate percentage of your total 1967 sales to each class of customer 1 _____ % General public (household consumers, farmers, and individuals) <span style="float: right;">4 XX</span> 2 _____ % Construction and building trade contractors <span style="float: right;">4 3</span> 3 _____ % Other business firms, government, and institutions <span style="float: right;">4 5</span> 4 _____ % Other (Specify) _____ <span style="float: right;">4 6*</span>	<b>6. METHOD OF SELLING</b> <span style="float: right;">X 5</span> Mark the box which describes your principal method of selling. Do <b>not</b> mark more than one box. <input type="checkbox"/> 1 Selling at this establishment <input type="checkbox"/> 2 Mail order (catalog selling) <input type="checkbox"/> 3 House-to-house (direct selling) <input type="checkbox"/> 4 Operating merchandise vending machines												
<b>7. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967</b> a. Sales of merchandise and other receipts from customers <table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:30%;">Dollars</td> <td style="width:10%;">Cents</td> <td style="width:60%;">Key</td> </tr> <tr> <td> </td> <td> </td> <td>XX X 6</td> </tr> </table> b. Does the entry in "a" include sales taxes and excise taxes collected from customers? <input type="checkbox"/> 1 Yes <input type="checkbox"/> 2 No <span style="float: right;">X 7</span>	Dollars	Cents	Key			XX X 6	<b>B. COMPANY AFFILIATION</b> a. Mark this box <input type="checkbox"/> if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known). b. Mark this box <input type="checkbox"/> if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known). Name of company						
Dollars	Cents	Key											
		XX X 6											
c. If "No," how much did you forward to taxing agencies for such taxes? <table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:30%;">Dollars</td> <td style="width:10%;">Cents</td> <td style="width:60%;">Key</td> </tr> <tr> <td> </td> <td> </td> <td>XX X 8</td> </tr> </table> d. Total ANNUAL payroll in 1967 before deductions <table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:30%;">Dollars</td> <td style="width:10%;">Cents</td> <td style="width:60%;">Key</td> </tr> <tr> <td> </td> <td> </td> <td>XX X 9*</td> </tr> </table>	Dollars	Cents	Key			XX X 8	Dollars	Cents	Key			XX X 9*	Mailing address (Number, street, city, State, ZIP code)    EI No. (9 digits)
Dollars	Cents	Key											
		XX X 8											
Dollars	Cents	Key											
		XX X 9*											

# RETAIL TRADE GENERAL QUESTIONS--Continued

<b>9. DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM</b>		1.1
a. Is your business at this location conducted as a department or concession (such as a paint department in a department store) in an establishment operated by another firm? <input type="checkbox"/> Yes <input type="checkbox"/> No Mark "Yes," if customers normally consider your operation as part of the establishment operated by the other firm, or if your sales to customers are billed by that establishment.		
b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm...	Name	Kind of business

<b>10. DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT</b>						1.2XX			
a. Is any department, concession, or business <b>not owned by you</b> , operated within this establishment? <input type="checkbox"/> Yes <input type="checkbox"/> No Mark "Yes," if there is any operation of others which customers normally consider part of your establishment, or if you bill customers for sales of such department, concession, or business.									
b. If "Yes," please complete a line for each.									
Name and address of owner of department or concession	Kind of business of department or concession	2.2X	2.3		2.4		2.5		2.6*
		Estimated sales during 1967	Are the sales of this department included in item 7a?		Is the payroll of this department included in item 7d?		Census Use Only		
			Dollars	Yes	No	Yes		No	
1.			1	2	1	2			
2.			1	2	1	2			
3.			1	2	1	2			

<b>11. YOUR BUSINESS LOCATIONS</b>					
a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967? <input type="checkbox"/> Yes <input type="checkbox"/> No					
b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).					
Address of business (Number, street, city or town, county, State, ZIP code)	Description of business	Census Use Only	Sales		Number of paid employees (Pay period including March 12)
			Dollars	Cents	
1.				XX	
2.				XX	
3.				XX	
4.				XX	
<b>Totals for this Employer Identification Number</b> (Sales total should equal the entry in item 7a) →				XX	

100-005

# Appendix D

## KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number	Kind-of-business title	Form number	
<b>BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS</b>		<b>SHOE STORES</b>		
Building materials and supply stores:		Men's shoe stores .....	} CB-56B	
Lumber and other building materials dealers .....	CB-52A	Women's shoe stores .....		
Plumbing and heating equipment dealers .....	CB-52D	Children's and juveniles' shoe stores .....		
Paint, glass, and wallpaper stores .....	CB-52B	Family shoe stores .....		
Electrical supply stores .....	CB-52D			
Hardware stores .....	CB-52C	<b>FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES</b>		
Farm equipment dealers .....	CB-52D	Furniture and home furnishings stores:		
<b>GENERAL MERCHANDISE GROUP STORES</b>		Furniture stores .....	CB-57A	
Department stores .....	CB-53A	Home furnishings stores:		
Variety stores .....	CB-53B	Floor coverings stores .....	} CB-57D	
Miscellaneous general merchandise stores:		Drapery, curtain, and upholstery stores .....		
General merchandise stores .....	CB-53A	China, glassware, and metalware stores .....		
Dry goods stores .....	} CB-53B	Miscellaneous home furnishings stores .....		
Sewing and needlework stores .....			Household appliance stores .....	} CB-57B
<b>FOOD STORES</b>		Radio, television, and music stores:	} CB-57B	
Grocery stores .....		Radio and television stores .....		
Meat and fish (seafood) markets:		Music stores:	} CB-57C	
Meat markets .....	} CB-54A	Record shops .....		
Fish (seafood) markets .....			Musical instrument stores .....	
Fruit stores and vegetable markets .....				
Candy, nut, and confectionery stores .....		<b>EATING AND DRINKING PLACES</b>		
Retail bakeries:		Eating places:		
Retail bakeries—baking and selling .....	} CB-54B	Restaurants, lunchrooms, and caterers .....	} CB-58	
Retail bakeries—selling only .....				Cafeterias .....
Other food stores:		Refreshment places .....		
Dairy products stores .....	} CB-54A	Drinking places (alcoholic beverages) .....		
Egg and poultry dealers .....				
Other miscellaneous food stores .....				
<b>AUTOMOTIVE DEALERS</b>		<b>DRUG STORES AND PROPRIETARY STORES</b>		
Motor vehicle dealers:		Drug stores .....	} CB-59A	
Motor vehicle dealers—new and used cars:		Proprietary stores .....		
Dealers with domestic car franchise only .....	} CB-XA	<b>MISCELLANEOUS RETAIL STORES</b>		
Dealers with imported car franchise only .....			Liquor stores .....	} CB-59E
Dealers with domestic, imported car franchises .....			Antique stores and secondhand stores:	
Motor vehicle dealers—used cars only .....			Antique stores .....	
Tire, battery, and accessory dealers:		Secondhand stores .....		
Home and auto supply stores .....	} CB-XB	Sporting goods stores and bicycle shops:		
Other tire, battery, and accessory dealers .....			Sporting goods stores .....	CB-59C
Miscellaneous automotive dealers:		Bicycle shops .....	CB-59E	
Boat dealers .....	} CB-XC	Jewelry stores .....	CB-59D	
Household trailer dealers .....				
Aircraft, motorcycle dealers .....			Fuel and ice dealers:	
Automotive dealers, n.e.c. .....			Fuel oil dealers .....	} CB-59E
<b>GASOLINE SERVICE STATIONS</b>		Liquefied petroleum gas (bottled gas) dealers .....		
Gasoline service stations .....	CB-XD	Fuel and ice dealers, n.e.c. .....		
<b>APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES</b>		Florists .....	} CB-59E	
Women's clothing, specialty stores; furriers:		Cigar stores and stands .....		
Women's ready-to-wear stores .....	} CB-56A	Other miscellaneous retail stores:		
Women's accessory and specialty stores:			Book and stationery stores:	
Millinery stores .....			Book stores .....	} CB-59B
Corset and lingerie stores .....			Stationery stores .....	
Other women's accessory, specialty stores .....			Hay, grain, and feed stores .....	} CB-59E
Furriers and fur shops .....			Other farm supply stores .....	
Other apparel and accessory stores:		Garden supply stores .....		
Men's and boys' clothing and furnishings stores .....		News dealers and newsstands .....		
Custom tailors .....		Hobby, toy, and game shops .....	} CB-59E	
Family clothing stores .....		Camera and photographic supply stores .....		
Children's and infants' wear stores .....		Gift, novelty, and souvenir shops .....		
Miscellaneous apparel and accessory stores .....		Optical goods stores .....		
		Retail stores, n.e.c. .....	CB-59G	
			CB-59E	

# Appendix E

## MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS

Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks)	ALL
021	Meats-fish-poultry	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023)	}
022	Produce (fresh fruits-vegtbls)	Produce (fresh fruits, vegetables)	
023	Frozen foods	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024)	
024	All other foods	All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100).	
025	Bakery products—exc. frozen	Bakery products, except frozen	}
026	Bakery products—frozen	Bakery products, frozen	
027	All other foods	All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026.	
040	Meals-snacks	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment	}
060	Alcoholic drinks	Alcoholic drinks served at this establishment	
080	Packaged alcoholic beverages	Packaged liquor, wine, and beer	
100	Cigars-cigarettes-tobacco	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others)	
120	Cosmetics-drugs-cleaners	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers	}
121	Medicines exc. prescription	Drugs (other than prescriptions), proprietary medicines, health, first aid products	
122	Prescription medicines	Prescriptions	
123	All other drugs-proprietarys	Prescription medicines (see line 124 for related merchandise) All other merchandise on line 120 except items on line 121 and 122.	
124	Cosmetics-health needs-cleaners, etc.	Cosmetics, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers.	CB-54A
140	Men's-boys' clothing exc. footwear.	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180).	ALL
141	Men's clothing	Men's clothing and furnishings.	}
142	Boys' clothing	Boys' clothing and furnishings	
143	Men's tailored outerwear	Boys' wear	
144	Other men's outerwear	Tailored outerwear (suits, overcoats, topcoats, sport jackets).	}
145	Men's hats	Other outerwear (sport and casual clothing, rainwear)	
146	Other men's clothing	Men's hats	
146	Other men's clothing	Other men's apparel and furnishings.	
160	Women's-girls' clothing, exc. footwr.	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180).	ALL
161	Children's-infants' wear	Children's, infants' wear	CB-56A
162	Handbags-accessories	Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500).	}
163	Millinery	Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories	
164	Hosiery	Millinery	
164	Hosiery	Hosiery—women's and children's	CB-53A, 56A
165	Lingerie	Hosiery	CB-53A
165	Lingerie	Corsets, brassieres, underwear, negligees, and robes.	CB-53A
165	Lingerie	Underwear, intimate garments, foundation garments.	CB-56A

**MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued**

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr .....	Women's, misses', juniors', coats, suits, furs, and rainwear. ....	CB-53A
167	Women's dresses .....	Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses. ....	
168	Women's blouses, sptswr. ....	Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes. ....	CB-56A
		Sportswear, including skirts, blouses, sweaters, etc. ....	
169	Girls'-subteen-teen wear .....	Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear. ....	CB-53A
171	Other women's-girls' clothes, acc .....	All merchandise on line 160 except items on lines 161 to 169. ....	CB-56A
172	Dresses .....	Dresses .....	
173	Coats-suits .....	Coats and suits .....	
174	Handbags .....	Handbags .....	
175	Furs .....	Furs .....	
176	Other women's-girls' clothes, acc .....	All other women's and children's apparel, apparel accessories. ....	
180	<b>All footwear</b> .....	<b>All footwear</b> .....	
181	Men's and boys' footwear .....	Men's and boys' footwear .....	CB-56B
182	Women's and girls' footwear .....	Women's and girls' footwear .....	
183	Children's and infants' footwear .....	Children's and infants' footwear .....	
200	<b>Curtains-draperies-dry goods</b> .....	<b>Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades.</b> .....	<b>ALL</b>
201	Piece goods-notions .....	Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories. ....	CB-53A
202	Curtains-draperies .....	Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets. ....	
203	All other domestics .....	All merchandise on line 200 except lines 201 and 202. ....	
220	<b>Major appl.-radio-TV-musical inst</b> .....	<b>Major household appliances, radio, TV, record players, tape recorders, records, tapes, sheet music, musical instruments.</b> .....	<b>ALL</b>
221	Major household appliances .....	Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units). ....	CB-53A, XB CB-57C
		Major household appliances. ....	
222	Radios-TV's-musical instruments .....	Radio, TV, record players, records, sheet music, musical instruments. ....	CB-53A, XB
223	All other appliances .....	All other merchandise on line 220 (except lines 221 and 222). ....	
224	New major appliances .....	New major appliances. ....	CB-57B
225	New radios-TV's, etc. ....	New radios, TV's, record players, tape recorders. ....	
226	Used major appl.-radios-TV's .....	Used major appliances, radios, TV, record players, tape recorders. ....	
227	Records-tapes-musical inst .....	Records, tapes, sheet music, pianos, organs, musical instruments. ....	
228	Pianos .....	Pianos .....	
229	Organs .....	Organs (all types) .....	
231	Musical inst-accessories .....	Musical instruments and accessories. ....	
232	Radios-phono-tape rcdrs-TV's .....	Radios, phonographs, tape recorders, TV's. ....	CB-57C
233	Records-tapes-related acc .....	Records, tapes, and related accessories. ....	
234	Sheet music-related items .....	Sheet music and related items. ....	
240	<b>Furniture-sleep equip-floor cov.</b> .....	<b>Furniture, sleep equipment, floor coverings.</b> .....	<b>ALL</b>
241	Floor coverings .....	Floor coverings—carpets, rugs, orientals, throw rugs, linoleum, floor tile, etc. ....	CB-53A
242	Furniture-sleep equip .....	Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture). ....	
243	Sleep equipment .....	Sleep equipment including springs, mattresses, and dual purpose pieces. ....	
244	Other household furniture .....	Other household furniture, all kinds. ....	CB-57A
245	Floor coverings—soft surface .....	Floor coverings, soft surface. ....	
246	Floor coverings—hard surface .....	Floor coverings, hard surface. ....	
247	Nonhousehold furniture .....	Nonhousehold furniture .....	
248	Office furniture .....	Office furniture .....	CB-59B
249	Other furn.-sleep equip.-fl. cov. ....	All other merchandise on line 240 (except items on line 248). ....	



**MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued**

Code	As abbreviated in tables	As shown on reporting form	Form number
260	Kitchenware-home furnishings .....	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings. ....	ALL
261	China-glassware .....	China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures. ....	}
262	Kitchenware-housewares .....	Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here). ....	
263	Other kitchenware-home furnis. ....	All other merchandise on line 260 (except lines 261 and 262). ....	}
264	Small electrical appliances .....	Small electric appliances .....	
265	All other kitchenwr-houswr .....	All other merchandise on line 260 (except items on line 264). ....	}
266	All other home furn exc. china .....	All other merchandise on line 260 (except line 267). ....	
267	China, glassware .....	China, glassware .....	}
280	Jewelry-optical goods .....	Jewelry, watches, clocks, silverware, optical goods .....	
281	Watches-clocks .....	Watches, clocks, including diamond watches .....	}
282	Silverware .....	Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel). ....	
285	All other jewelry items .....	All other jewelry items, including costume and novelty. ....	CB-59D
286	Optical goods .....	Optical goods .....	}
287	Diamonds exc. diamond watches .....	Diamonds, diamond jewelry except diamond watches. ....	
288	Rings, exc. diamonds .....	Rings, except diamonds. ....	}
300	Sporting-recreation equip .....	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment. ....	
301	Athletic goods—individuals .....	Athletic goods, sales to individuals. ....	}
302	Athletic goods—teams .....	Athletic goods, sales to teams. ....	
303	Hunting equip. ....	Hunting equipment .....	CB-59C
304	Fishing equip. ....	Fishing equipment .....	}
305	Winter sports equip. ....	Winter sports equipment .....	
306	Boats-motors-marine equip. ....	Boats, motors, other marine equipment .....	CB-59C, XB
307	Outboard boats .....	Outboard boats .....	}
308	Outboard motors .....	Outboard motors .....	
309	Inboard motor boats .....	Inboard motor boats .....	}
311	Inboard outdrive boats .....	Inboard outdrive boats .....	
312	Boat trailers .....	Boat trailers .....	}
313	Marine access. and parts .....	Marine accessories and parts .....	
315	Camping equip.-supplies .....	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.). ....	CB-59C
316	Bicycles-luggage .....	Bicycles, luggage, other merchandise on line 300 (except items on line 315). ....	}
317	All other spgt goods, exc. boats .....	All other merchandise on line 300 (except items on line 306). ....	
318	All other boats .....	All other boats not listed above. ....	}
319	All other mdse, except boats .....	All other merchandise on line 300 (except items on lines 307, 308, 309, 311, 312, and 313). ....	
320	Hardware—gardening equipment .....	Hardware, tools, gardening equipment and supplies, electrical supplies. ....	ALL
321	Hardware-tools .....	Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here). ....	CB-53A
322	Gardening equipment-supplies.....	Lawn and garden supplies .....	CB-52C
323	Plumbing-electrical supplies .....	Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line 242—not here). ....	CB-53A
324	Other hardware-tools .....	Plumbing and electrical supplies. ....	}
340	Lumber-building materials .....	Other hardware, tools (except items or lines 322 and 323). ....	
341	Lumber .....	Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here). ....	ALL
342	Plywood .....	Lumber (all kinds, including glued, laminated, softwood flooring, wood shingles, and hardware flooring, strip and block). ....	}
343	Windows-doors and frames (metal) .....	Plywood (all kinds, softwood and hardwood). ....	
344	Kitchen cabinets .....	Windows, doors, and frames, metal. ....	}
345	All other millwork .....	Kitchen cabinets (include wood and metal). ....	
346	Wallboard .....	All other millwork (include moldings, wood window and door frames and units). ....	}
347	Asphalt and asbestos products .....	Wallboard (all kinds, including gypsum, insulating, hardboards, wall and ceiling tile, particle boards, and roof decking). ....	
		Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240.) ....	

**MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued**

Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper .....	Paint, glass, and wallpaper. ....	CB-52A, 53A
349	Heating and plumbing equip. ....	Heating and plumbing equipment (all kinds). ....	
351	Metal roofing and siding .....	Metal roofing and siding. ....	CB-52A
352	Masonry supplies .....	Masonry supplies (including cement, lime, plaster, brick, clay pipe). ....	
353	Insulation .....	Insulation (including batt, fill and roll). ....	
354	Prefabricated bldgs. and parts .....	Prefabricated building and parts, including components such as panels, trusses, floor systems. ....	
355	All other building materials .....	All other building materials and supplies. ....	
356	All other lumber, millwork .....	All other merchandise except 357, 358, 359, 361. ....	CB-52B
		Other merchandise on line 340 (except items on line 348). ....	CB-53A
		Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies. ....	CB-52C
357	Paint-varnish, etc. ....	Paint, varnish, shellac, enamel, lacquer. ....	CB-52B
358	Paint sundries .....	Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.). ....	
359	Wallpaper-other wall coverings .....	Wallpaper, other wall coverings. ....	CB-59F
361	Glass .....	Glass (include glassware items on line 260—not here). ....	
362	Lumber-millwork .....	Lumber, millwork .....	
363	Other building materials .....	Other building materials (items on line 362). ....	CB-52C
364	Paint-sundries-glass-wallpaper .....	Paint, paint sundries, glass, and wallpaper. ....	
380	<b>Automobiles-trucks</b> .....	Automobiles, trucks, other powered road vehicles. ....	ALL
381	New passenger cars—retail .....	New passenger cars—retail. ....	CB-XA
382	New passenger cars—wholesale .....	New passenger cars—wholesale (for resale). ....	
383	New commercial vehicles—retail .....	New commercial vehicles—retail. ....	
384	New commercial vehicles—whsle. ....	New commercial vehicles—wholesale (for resale). ....	
385	Used passenger cars—retail .....	Used passenger cars—retail. ....	
386	Used passenger cars—whsle .....	Used passenger cars—wholesale (for resale). ....	
387	Used commercial vehicles .....	Used commercial vehicles .....	
389	Motorcycles-motor scooters .....	Motorcycles, motor scooters .....	
391	Other power road vehicles .....	All other merchandise on line 380 (except items on line 389). ....	CB-XA, XC, XD CB-XB, XC, XD
392	All other autos-trucks .....	All other merchandise on line 380 (except items on lines 381, 382, 383, 384, 385, 386, 387, and 389). ....	CB-XA
400	<b>Auto fuels-lubricants</b> .....	Automotive fuels and lubricants. ....	ALL
401	Gasoline .....	Gasoline .....	CB-XA, XB, XC, XD
402	Other automotive fuels .....	Other automotive fuels (including diesel). ....	
403	Motor oils-greases-other oils .....	Motor oil, greases, other automotive lubricants. ....	
420	<b>Auto tires-batteries-access.</b> .....	Automobile tires, tubes, batteries, accessories, parts. ....	ALL
416	New tires-tubes (fleet operators) .....	New automobile tires and tubes sold to fleet operators. ....	CB-XB
417	New tires-tubes-other users .....	New automobile tires sold to other users. ....	
418	Retreads (fleet operators) .....	Retread automobile tires sold to fleet operators. ....	
419	Retreads (other users) .....	Retread automobile tires sold to other users. ....	
421	Parts installed in repair work .....	Parts—installed in repair work. ....	
422	Parts—wholesale .....	Parts—wholesale (to other businesses). ....	CB-XA, XD
423	Parts—retail .....	Parts—retail (over the counter). ....	CB-XA
424	Automobile tires-batteries-acc. ....	Automobile tires, batteries, access., tubes. ....	CB-XA, XD
426	Automobile accessories .....	Automobile accessories, parts (over the counter). ....	
428	New auto tires—sold to dealers .....	New automobile tires and tubes sold to dealers for resale. ....	CB-XB
429	New truck-bus tires (to users) .....	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users. ....	
431	New truck-bus tires (to dealers) .....	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale. ....	
433	Retreads sold to dealers .....	Retread automobile tires sold to dealers for resale. ....	
434	Retreads-truck-bus (to users) .....	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users. ....	
435	Retreads-truck-bus (to dealers) .....	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale. ....	
436	Storage batteries .....	Storage batteries. ....	
440	<b>Farm equipment-machinery</b> .....	Farm equipment, machinery. ....	ALL

**MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued**

Code	As abbreviated in tables	As shown on reporting form	Form number
460	<b>Hay-grain-feed-farm supplies</b> .....	Hay, grain, feed, farm supplies, fertilizer. ....	ALL
461	Hay-grain-feeds .....	Hay, grain, feeds.....	}
462	Seed .....	Seed .....	
463	Fertilizers-insecticides .....	Fertilizers, insecticides, fungicides, etc. ....	
464	Other farm supplies .....	Other farm supplies .....	
480	<b>Household fuels-ice</b> .....	Fuels (coal and wood, oil, LP gas), ice. ....	ALL
481	LP gas—wholesale .....	LP gas to others for resale. ....	}
482	Other LP gas sales .....	Other LP gas sales. ....	
483	Other fuels .....	Other fuels (coal, wood, oil), ice. ....	
500	<b>All other merchandise</b> .....	All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.). ....	
501	Toys-games-wheel goods .....	Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here). ....	}
502	Books-stationery-photo. equip. ....	Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment. ....	
504	Mobile homes-household trailers .....	Mobile homes, household trailers. ....	
505	Camp trailers-travel trailers .....	Camp trailers, travel trailers. ....	
506	Utility trailers .....	Utility and other trailers, except boat trailers (include boat trailers on line 312). ....	CB-XC
507	All other merchandise .....	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.). ....	}
508	Commercial stationery-off. suppl. ....	Commercial stationery and office supplies. ....	
509	Office mach. exc. typewriters .....	Office machines, except typewriters. ....	
511	Typewriters .....	Typewriters .....	
512	Social stationery-greeting cards .....	Social stationery and greeting cards. ....	}
513	Books-periodicals .....	Books and periodicals—all kinds. ....	
514	Art-drafting-eng. supplies .....	Art, drafting, and engineering supplies. ....	
515	All other merchandise .....	All other merchandise specified on line 500 except items on lines 508 through 514. ....	
516	All other merchandise .....	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.). ....	}
517	Paper-paper products .....	Paper, paper products (facial tissues, stationery, other household paper products). ....	
518	Mdse. exc. toys-games-books-sta. ....	Other merchandise on line 500 except items on lines 501 and 502. ....	CB-54A
520	<b>Nonmerchandise receipts</b> .....	All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here. ....	}
521	Printing to order .....	Printing to order. ....	
522	Renting-leasing—office mach. ....	Rental and leasing of office machines and furniture. ....	
523	Other nonmerchandise receipts .....	All other receipts on line 520. ....	
524	Brake and wheel services .....	Brake and wheel services. ....	}
525	Tire services other than retread .....	Tire services other than retreading. ....	
526	Other nonmerchandise receipts .....	All other services to customers on line 520 except items on lines 524 and 525. ....	
527	Service labor .....	Service labor .....	}
		Repair service labor. ....	
528	Other nonmerchandise receipts .....	All other nonmerchandise receipts on line 520 except items on lines 527 and 539. ....	CB-XA
529	Watch-clock-jewelry repairs .....	Receipts from watch, clock, and jewelry repairs and engraving. ....	CB-59D
531	Storage and docking services .....	Storage and docking services. ....	}
532	Other nonmerchandise receipts .....	All other nonmerchandise receipts on line 520 except items on lines 527 and 531. ....	
533	All nonmdse. rpts from customers .....	All nonmerchandise receipts from customers. ....	
534	Auto repair .....	Automotive repair-service labor receipts. ....	CB-59D
535	All other service receipts .....	All other service receipts on line 520 except items on line 534. ....	CB-53A
539	Auto-truck rental or lease .....	Rental or lease of automobiles or trucks. ....	CB-XA





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